Dear Delegate,

We are delighted that you will be joining us for this year’s national Public Health conference with our theme of ‘United in Improving Health: A Healthier, Happier and Fairer Wales’.

It is all set to be an exciting, informative and engaging event that will bring together people from across different sectors and different parts of society in Wales including communities, the NHS, local authorities, sport, education, housing, the emergency services, young ambassadors, carers and the third sector. We will also be joined by national and international leaders from Scotland and the United States.

The conference will reflect the global perspectives in protecting and improving health and wellbeing, the public health challenges and opportunities facing us in Wales today and how we can use systems-working, technology and innovation to drive improvements in patient outcomes and reduce health inequalities. It will also focus on how we can galvanise momentum by using our collective strengths and assets in Wales to drive significant improvements in our public’s health.

You will be inspired by work underway in Wales and have the opportunity to contribute to the development of future work. We hope you enjoy the event and encourage you to unite with us to identify the collective actions that are needed to create a healthier, happier and fairer Wales.

We look forward to seeing you there,

Professor Sir Mansel Aylward CB
Chair, Public Health Wales and Bevan Commission

Dr Tracey Cooper
Chief Executive, Public Health Wales

Dr Ruth Hussey OBE
Chief Medical Officer and Medical Director, NHS Wales
Monday 2 November: Day One

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<td>9.30 am</td>
<td>Registration, exhibitions and posters</td>
<td>BMW Sytner Lounge / Pyramid Lounge</td>
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<tr>
<td>10.30 am</td>
<td>What are we trying to achieve?</td>
<td>Indoor School</td>
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<td></td>
<td>Welcome and showcase of voices from around Wales to share what a healthier, happier and fairer Wales means to our population. This session will be co-hosted by Aled Davies and Luke Rees, Young Ambassadors for Sport Wales and the Youth Sport Trust.</td>
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<td>11.00 am</td>
<td>Ministerial Context</td>
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<td>Professor Mark Drakeford, Minister for Health and Social Services in the Welsh Government will focus on the ministerial commitment to improving health and wellbeing and reducing inequalities.</td>
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<tr>
<td>11.30 am</td>
<td>Public health at a cross roads</td>
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<td></td>
<td>Dr Ruth Hussey OBE, Chief Medical Officer, Welsh Government, will address the public health challenges and opportunities facing us in Wales today.</td>
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<td>11.50 am</td>
<td>The global perspective on improving health</td>
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<td></td>
<td>An international perspective on driving improvements in outcomes and reducing health inequalities by Professor Don Berwick, President Emeritus and Senior Fellow at the Institute for Healthcare Improvement and former administrator of the Centres for Medicare and Medicaid Services, USA.</td>
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<td>1.00 pm</td>
<td>Q&amp;A session</td>
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<td>2.15 pm</td>
<td>Breakout sessions 1</td>
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<td>Improving outcomes in early years</td>
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<td>Improving mental health and wellbeing</td>
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<td>Health protection and emerging threats</td>
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<td>Reducing health inequalities to improve outcomes</td>
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<td>Primary, community and integrated services</td>
<td>Box 22</td>
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<td>Information, measurement and evaluation to inform population needs and outcomes</td>
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<td>The sessions will include successful abstract submissions agreed by the judging panel and invited contributions. (Refreshments will be available in the rooms)</td>
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<tr>
<td>3.30 pm</td>
<td>Emerging global threats: what have we learnt in Wales?</td>
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<td>Chaired by Dr Ruth Hussey OBE, the panel will discuss different perspectives on protecting and improving health and wellbeing. The panel features Dr Nick Gent, Deputy Head of PHE's Emergency Response Department; Dr Chris Williams, Consultant Epidemiologist, Public Health Wales; Dr Gill Richardson, Director of Public Health, Aneurin Bevan UHB; and Gwyn Morris, Head of Operations Microbiology, Public Health Wales.</td>
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<td>4.00 pm</td>
<td>The genomic transformation of health</td>
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<td>Dr Thomas R Connor, Cardiff School of Biosciences, Cardiff University will explore the role of genomics in relation to infectious diseases, chronic conditions and epigenetics.</td>
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<td>4.30 pm</td>
<td>Summary of Day One and an introduction to Day Two</td>
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## Tuesday 3 November: Day Two

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<th>Time</th>
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| 8.00 am – 8.45 am | Optional Breakfast sessions:  
• Tai Chi – a practical taster session to clear and focus the mind Christie Butterick, Principal Instructor, Rising Phoenix  
• An introduction to mindfulness - an experiential session Dr Sue Elliston, Professional Medical Advisor, Public Health Wales  
• Learning from the provision of healthcare services in Zambia – Dr Charles Msiska, Director of Chongwe Community District Medical Office, Zambia | Museum, Members Lounge, Premier Suite |
| 8.15 am – 9.00 am | Registration, exhibitions and posters                                   | BMW Sytner Lounge / Pyramid Lounge, Members Lounge, Museum |
| 9.00 am   | Welcome and setting the scene for the day                               | Indoor School             |
| 9.15 am   | Improving a nation – Lessons from the Early Years Collaborative to influence generational change in Scotland  
Ros Gray, from the Scottish Government's Early Years Collaborative, will describe the improvement approaches being implemented to engage multi professional and multi agency teams in quality improvement in a drive to make Scotland 'The best place in the world to grow up'. Q&A session | Indoor School             |
| 10.15 am  | Purposeful Partnerships to Transform Health and Wellbeing in Wales  
This session will include contributions from Naomi Alleyne, Director of Social Services and Housing, Welsh Local Government Association; Stuart Ropke, Chief Executive, Community Housing Cymru; Tracey Cooper, Chief Executive, Public Health Wales; and Chief Superintendent Alun Thomas, Police Liaison Officer, Welsh Government. | Indoor School             |
| 10.45 am  | Breakout sessions 2  
- Improving outcomes in early years  
- Improving mental health and wellbeing  
- Health protection and emerging threats  
- Reducing health inequalities to improve outcomes  
- Technology and innovation in public health | Box 17/18, Members Lounge, Museum, Indoor School, Premier Suite |
| 12.00 pm  | Lunch, exhibitions and posters                                           | BMW Sytner Lounge / Pyramid Lounge, Box 22, Box 17/18, Museum, Members Lounge, Indoor School |
| 1.00 pm   | Breakout sessions 3  
- Improving outcomes in early years  
- Improving mental health and wellbeing  
- Reducing health inequalities to improve outcomes  
- Technology and innovation in public health  
- Primary, community and integrated services  
- Information, measurement and evaluation to inform population outcomes | Box 22, Box 17/18, Museum, Members Lounge, Indoor School |
| 2.00 pm   | The role of public services in improving health and reducing inequalities  
Dr Andrew Goodall, Chief Executive, NHS Wales, will reflect on the themes, challenges and opportunities discussed over the two days and our role in making a difference to the health and wellbeing of people of Wales. | Indoor School             |
| 2:15 pm   | Exploiting technology to improve outcomes in a fast-paced world  
Mandy Wearne, Director, InspirationNW, will explore the role of technology to deliver multi-agency solutions to improve health and reduce inequalities. | Indoor School             |
| 3.00 pm   | The Future's Bright in Wales: Panel Reflections  
Chaired by Tracey Cooper, the panel will share their reflections from the two days and their key messages for improving health and wellbeing going forward.  
The panel features Mandy Wearne, Dr Ruth Hussey, Peter Davies, Commissioner for Sustainable Futures; and Professor Sir Mansel Aylward CB, Chair, Public Health Wales. | Indoor School             |
| 3.30 pm   | Closing Remarks  
Dr Ruth Hussey will provide the closing remarks for the conference. | Indoor School             |
| 3.45 pm   | Close                                                                  | Indoor School             |

You can receive CPD accreditation in principle for attending the conference. Please place your completed evaluation form and name badge in the box provided at the back of the Indoor School. This will be available at the end of day two.
Donald M Berwick

Donald M. Berwick is President Emeritus and Senior Fellow at the Institute for Healthcare Improvement (IHI), an organisation that Dr. Berwick co-founded and led as President and CEO for 18 years. He is one of the nation’s leading authorities on health care quality and improvement.

In July, 2010, President Obama appointed Dr. Berwick to the position of Administrator of the Centers for Medicare and Medicaid Services (CMS), which he held until December, 2011.

In Wales, he was appointed as a founder member of the Bevan Commission in 2008 on the 60th Anniversary of the NHS. He is currently a Specialist Adviser to the Commission. A paediatrician by background, Dr. Berwick has served as Clinical Professor of Paediatrics and Health Care Policy at Harvard Medical School, Professor of Health Policy at Harvard Medical School, and as Lecturer in the Department of Health Care Healthcare Research and Quality.

An elected member of the Institute of Medicine (IOM), Dr. Berwick served two terms on the IOM’s governing Council and was a member of the IOM’s Global Health Board. He served on President Clinton’s Advisory Commission on Consumer Protection and Quality in the Healthcare Industry. He is a recipient of numerous awards, and in 2005, he was appointed “Honorary Knight Commander of the British Empire” by the Queen, the highest honour awarded by the UK to non-British subjects, in recognition of his work with the National Health Service. Dr. Berwick is the author or co-author of over 160 scientific articles and five books. He also serves now as Lecturer in the Department of Health Care Policy at Harvard Medical School.

Mandy Wearne

Mandy is a highly motivated and enterprising health expert with over 10 years executive experience in key roles in the National Health Service in England, working in complex and political environments both regionally and national.

An innovator with an extensive background in leadership, management, clinical practice and public health, Mandy has a track record of designing, planning and implementing change in health and health and social care settings.

As the first Executive Director of Service Experience in England, she has been acclaimed as a passionate and practical force for change engaging the confidence and commitment at all levels, to improving the experience of care.

Dr Thomas Connor

Dr Connor is a Senior Lecturer in the School of Biosciences at Cardiff University. He is a Big Data Biologist with an extensive research portfolio examining the population genomics and molecular epidemiology of pathogenic bacteria. He obtained his PhD at Imperial College London, and was Postdoctoral Fellow at the Wellcome Trust Sanger Institute prior to his recruitment by Cardiff in 2012.

Present work within his lab focuses around developing and applying computational approaches to answer biological questions about bacterial pathogens, using next generation sequencing data. Working with researchers and public health professionals around the world he has applied his approaches to unpick the lifestyles, spread and evolution of key bacterial pathogens such as Enterotoxigenic E. coli, Shigella flexneri (the most frequent cause of bacterial dysentery worldwide) Salmonella enterica and the entire bacterial genus of Yersinia.

In addition to his continuing patogenomics work, Connor’s work also takes in the development of big data research infrastructure. Over the last 18 months he has taken a leading role in the design and development of the £3.6M computer at the heart of the MRC CLIMB consortium - an ambitious collaboration between Cardiff, Swansea, Warwick and Birmingham universities to provide a national e-infrastructure for microbial bioinformatics, linking research, industry and public health via a single computational system and training programme. CLIMB represents the largest dedicated computer system for the analysis of microbial pathogens, anywhere in the world. His has published 33 works to date, including 10 papers in some of the most prestigious journals worldwide (Nature, Science, Nature Genetics, Cell, PNAS, eLife)

Rosamund Gray

Ros trained as a Registered Nurse in Cardiff, more years ago than she cares to remember, ultimately specialising in Critical Care Nursing. She has been working in quality improvement across health and social care for the latter years of her professional life.

Having led the Scottish Patient Safety Programme, Ros has more recently been working with the Scottish Government on the Early Years Collaborative - a cross agency multi professional, countrywide improvement collaborative with the aim of making Scotland the best place in the world to grow up.

Married to a Scot, Ros now lives in Scotland (God’s second country after Wales) and has two grown up children.

Ros now works as an independent Quality Improvement Consultant.

@rosgray
#bestplacetogrowup
@eycollaborative
# Breakout Session Presentations

## Day One Breakout Sessions 1 at 2.15 pm

### Improving outcomes in early years (Determinants)

1. Our Children are the guardians of our genome. Health and wealth of future generations relies on the priorities we give them today - Dr Layla Jader, Public Health Wales

2. Adverse Childhood Experiences and their association with health-harming behaviours in the Welsh adult population – Kathryn Ashton, Public Health Wales

3. A Secondary Analysis of the Cross-Sectional Data Available in the 'Welsh Health Survey for Children' to Identify Risk Factors Associated with Childhood Obesity in Wales – Claire Beynon, Public Health Wales

### Improving mental health and wellbeing


2. Evaluation of a community-based peer support group for stroke survivors and their carers – Dr Samantha Fisher, Cardiff and Vale UHB

3. Mentalization Based Therapy (MBT): A Joint HDUHB and National Probation Service Project within the Wales Offender Personality Disorder (OPD) Pathway – Dr Nicola Thomas and Dr Hugh Dafforn, Hywel Dda UHB

### Reducing health inequalities to improve outcomes

1. Representing health and wellbeing in the context of stigma and poverty: reflections from arts based research methods – Ellie Byrne, Cardiff University

2. The Case for Investing in Prevention: Housing – Dr Sara Long, Public Health Wales

3. The National Centre for Population Health and Wellbeing Research – Professor Ronan Lyons, Cardiff University

### Primary, community and integrated services

1. The EAGLE study: Improving the Wellbeing of Men by Evaluating and Addressing the Gastrointestinal Late Effects of Radical Treatment for Prostate Cancer – Dr Annemarie Nelson, Marie Curie Research Centre

2. Can we lower the threshold for referral for chest x-ray for suspected lung cancer in high risk patients presenting with respiratory symptoms: a feasibility trial (ELCID) – Emily Bongard, Wales Cancer Trials Unit, Cardiff University

3. Co-production and community mobilisation in a population Scale Cardiovascular Risk Assessment Programme – Dee Puckett, Aneurin Bevan UHB

### Health protection and emerging threats

1. Effects of an air pollution personal alert system on health service usage in a high-risk general population: a quasi-experimental study using linked data – Sarah E Rodgers, Swansea University

2. Applying genomics to the epidemiology of Clostridium difficile infection in North Wales; turning information into action – Dr Noel Craine, Public Health Wales

3. The contribution of a social media intervention to addressing a syphilis outbreak – Sarah Andrews, Public Health Wales

4. Emerging threats: the response to Ebola – Chris Williams, Public Health Wales

### Information, measurement and evaluation to inform population needs and outcomes

1. The School Health Research Network: building a data and partnership infrastructure for national health improvement planning and evaluation – Simon Murphy, DECIPHer, Cardiff University

2. What ‘counts’ as active? Measuring population-level physical activity and outdoor recreation in Wales – Sue Williams, Natural Resource Wales

3. HealthWise Wales – Dr Shantini Paranjothy, Cardiff University
### Day Two Breakout Sessions 2 at 10.45 am

**Improving outcomes in early years (Parenting)**

1. Evaluating the Family Nurse Partnership Programme: Main Results of the Building Blocks Trial – **Dr Michael Roblign, Cardiff University**
3. Reducing the impact of language delay in 2-3 year olds – **Rebecca Jones, Bridgend Flying Start**

**Improving mental health and wellbeing**

1. Redesigning systems to have a positive impact on mental wellbeing: the outcomes from using Mental Wellbeing Impact Assessment (MWIA) – **Nerys Edmonds, Public Health Wales and Tony Coggins, South London and Maudsley NHS Foundation Trust**
2. Emotional Wellbeing Support in Secondary Schools in Wales – **Lynne Walsh, Powys**
3. Involving young people and service users in project design and implementation – **Rebecca Thompson, Newport Mind**

**Health protection and emerging threats**

1. Air pollution, health and deprivation in Wales: understanding associations to help assess and manage local air quality problems – **Huw Brunt, University of West of England**
2. A strategy to reduce co-amoxiclav resistance and Clostridium difficile infection rates – **Jaimie Leighfield, Velindre Cancer Centre**
3. Health Disability Sport Partnership: Changing core practice to promote physical activity – **Catherine Chin, Betsi Cadwaladr UHB**

**Reducing health inequalities to improve outcomes**

1. A Partnership Approach to Tackling Inequalities through a Summer Holiday Enrichment Programme – **Katie Palmer and Emma Holmes, Cardiff and Vale Public Health Team**
2. Designed to Smile – a national oral health improvement programme – **Dinah Channing, Cardiff and Vale UHB**
3. A citizen-led multi-agency approach to tackling health inequalities faced by Trans and gender variant young people – **Catherine Reynolds, Cardiff and Vale UHB**
4. Health and housing - **Stuart Ropke, Community Housing Cymru**

**Technology and innovation in public health**

1. Technology and innovation - **Ifan Evans, Welsh Government**
2. Developing a digital data collection platform to measure the prevalence of sepsis in Wales – **Dr Ben Sharif and Michael Lundin, Cwm Taf UHB**
3. The Effect of Bloodspot Quality on Concentration of Analytes Measured for the Wales Newborn Screening Programme and Implementation of a Quality Improvement Strategy to Improve Bloodspot Quality in Wales – **Roanna George, Cardiff and Vale UHB**

### Day Two Breakout Sessions 3 at 1.00pm

**Improving mental health and wellbeing**

1. Redesigning systems to have a positive impact on mental wellbeing: the outcomes from using Mental Wellbeing Impact Assessment (MWIA) – **Nerys Edmonds, Public Health Wales and Tony Coggins, South London and Maudsley NHS Foundation Trust**
2. Emotional Wellbeing Support in Secondary Schools in Wales – **Lynne Walsh, Powys**
3. Involving young people and service users in project design and implementation – **Rebecca Thompson, Newport Mind**

**Reducing health inequalities to improve outcomes**

1. Collaboration and co-production in ASSIST+Frank: A framework for the developing, piloting and refining of public health interventions – **Dr Bablin Molik, Sight Cymru**
2. The ‘MyBetterHealth’ prescription – **Ashley Gould, Public Health Wales**
3. Inequalities in the most deprived communities in Bridgend – **Dr Yuan Shen, Bridgend County Borough Council**

**Technology and innovation in public health**

1. Beat the Street: Getting a Whole Community Active – **Veronica Reynolds, Reading University**
2. Health Innovation Cymru Wales – **Dr Corinne Squire, Cardiff University**
3. From Cooperative to Centralised Health Protection? – **Matthew Thomas, Public Health Wales**

**Primary, community and integrated services**

1. Eye Health Engagement at Primary School – **Dr Babin Malik, Sight Cymru**
2. Towards Prudent and Integrated Smoking Cessation Services: our journey in North Wales – **Dafydd Gwynne, Public Health Wales**
3. Developing Better People: Welsh Rugby Union & BCUHB – **Andrew Jones, Public Health Wales**
4. The Primary Care Plan and Pace Setters – **John Palmer, Cwm Taf UHB**

**Information, measurement and evaluation to inform population needs and outcomes**

1. Developing a Quality Outcomes approach to Safeguarding Children in NHS Wales – **Dr Aidan Naughton, Public Health Wales**
2. Measuring the Wales We Want – **Helen Nelson and Chris Lines, Cynnal Cymru**
Posters

To vote for the winning poster at this year's conference simply text the poster number of your choice to 80800. Voting opens at 9.30 am on 2 November.

Posters were submitted under the following themes:

1. Improving outcomes in early years
2. Improving mental health and wellbeing
3. Health protection and emerging threats
4. Reducing health inequalities to improve outcomes
5. Technology and innovation in public health
6. Primary, community and integrated services
7. Information, measurement and evaluation to inform population needs and outcomes

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<td>Mam-Kind study: The development of a novel peer-support intervention using Motivational Interviewing for breastfeeding maintenance</td>
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<td>Hazel Cryer</td>
<td>An 'ACE' approach to Healthy Eating</td>
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<td>Lynda Dunn</td>
<td>Mothers’ experiences and perceptions of breastfeeding peer support: is it valued? A systematic review</td>
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<td>Gemma Eccles</td>
<td>Let’s Talk to Frank: The acceptability of disseminating messages about drugs in a peer-led drug prevention intervention in secondary schools</td>
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<td>Chris Emmerson</td>
<td>Access all areas? How those who only use pharmacy needle exchange differ from those in contact with specialist services</td>
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<td>Identifying treatment Side effects in adults with an Intellectual Disability and Epilepsy: Development of a Patient-Reported Outcome Measure for identification of Anti-Epileptic Drug side effects (SIDE-PRO)</td>
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Exhibitors

Exhibitors are located on the Ground and First Floors, Really Welsh Pavilion

Alcohol Concern Wales

Alcohol Concern is the national charity on alcohol misuse for England and Wales, campaigning for effective alcohol policy and improved services for people whose lives are affected by alcohol-related problems. The charity was founded in 1985 for “the relief of persons suffering from problems covered by alcohol misuse” and “the prevention of alcohol problems through the promotion of education and training”. Since then, the scope of our work has broadened enormously to include all aspects of the role of alcohol in our society.

Alcohol Concern is not an anti-alcohol organisation, and we know that many people enjoy alcohol as part of their lifestyle. Our goal is to help all of us to develop a healthy relationship with alcohol, to increase public understanding of the potential dangers of alcohol, and to reduce the harm caused by overuse.

Aneurin Bevan UHB – Living Well, Living Longer

The Living Well Living Longer Health Check, is a cardiovascular risk assessment programme currently being delivered in the most deprived areas of the Aneurin Bevan University Health Board.

We invite patients aged between 40-64, not currently on a chronic disease register, or related medication, to attend a 45 minute assessment, with a Healthcare Support Worker, in a community venue.

Launched in February 2015, we have already seen over 2000 patients, working with six GP Practices, across the Blaenau Gwent West area. We have a referral rate of over 30% to Stop Smoking Wales, and continue to support patients with referrals and signposting to local walking, weight, and activity groups in their area.

Arthritis Care Wales

Arthritis can affect anyone at any age – an estimated 600 children in Wales have arthritis and the self-reported rate of arthritis amongst adults in Wales has been estimated as high as 25 per cent. Arthritis can impact on every aspect of a person’s life – Arthritis Care in Wales is here to make a difference.

We provide information and empowerment training for people with arthritis through our publications and self-management courses. We also campaign for improved services and have branches throughout Wales that provide social support.

British Heart Foundation Cymru

The British Heart Foundation (BHF) is leading the fight against heart and circulatory disease within the UK, with its vision of a world in which people do not die prematurely or suffer from cardiovascular disease (CVD). As a research-driven organisation, the BHF invested more than £116 million into medical research in 2013/2014, funding vital research and Centres of Research Excellence across the UK.

As an innovation-focused organisation, the BHF develop evidence-based models of care designed to improve clinical outcomes, meet patients’ needs, tackle inequalities and make cost-efficient use of NHS resources. As one of only three charities nationally to be awarded a place on the prestigious Commissioning Support Mentoring Scheme, the BHF is extremely well-placed in using its specialist knowledge and experience in helping local commissioners, planners and providers ensure services are both adequately fit for purpose and truly patient-centred.

The aim of our prevention strategy is to empower people to make healthy choices around physical inactivity, smoking, high blood pressure, elevated cholesterol and obesity to reduce their risk of cardiovascular disease.

We want to reduce the number of people who smoke, or live with undiagnosed high blood pressure or elevated cholesterol. We will focus work on people and communities at highest risk of cardiovascular disease and support those tackling the wider environmental factors that affect cardiovascular health.

The BHF is providing an information stand at the conference to showcase its resources and provide an opportunity for delegates to meet a member of the BHF team.

Care & Repair Cymru

Care & Repair Cymru are the “Older People’s Housing Champion”. We are a national charitable body and actively work to ensure that all older people have homes that are safe, secure and appropriate to their needs. We provide services to the network of 22 Care & Repair Agencies across Wales. We listen to the needs and desires of older people and on the national stage articulate this information to policy makers at the Welsh Government. This advocacy work helps inform thinking about Housing Policy for older people, and wider Health and Social Care policy for older people which is intrinsically linked to appropriate, good quality housing.
Exhibitord

Chartered Society of Physiotherapy
The Chartered Society of Physiotherapy represents 53,000 chartered physiotherapists, support workers and students.
Physiotherapists play a crucial role in helping multi-disciplinary teams help patients deal with conditions such as Chronic Obstructive Pulmonary Disorder (COPD) and falls prevention as they get older.
Falls are much more common as you get older and we have the Get Up and Go leaflet—an easy step by step guide showing people techniques to reduce the risk of falling.
Visit our stand and website to find out more: www.csp.org.uk

Choosing Wisely Wales

The campaign, a fundamental component of prudent healthcare, focuses on the conversations between patients and clinicians enabling both to use evidence on the benefits and risks of investigations and interventions and apply it to the specific circumstances. The aim is to reduce unnecessary or potentially harmful tests or treatments through informed shared decision making.

General Medical Council

The General Medical Council helps to protect patients and improve medical education and practice in the UK by setting standards for students and doctors. We support them in achieving (and exceeding) those standards, and take action when they are not met.

GP One

A Primary Care Quality Initiative Sponsored by Healthy Working Wales
GP One is part of the Primary Care Quality Team, Public Health Wales
The GP One website is a professional website for General Practice professionals working in Wales. It is intended to act as an effective two-way communication portal and resource point providing timely, reliable and relevant information and to share constructive comment of current issues and initiatives in General Practice.
Professionals using the site are invited to contribute to the content and functionality of the site to ensure it remains “For GPs by GPs”.

Health and Care Research Wales

Health and Care Research Wales, funded by Welsh Government, is a national, multi-faceted organisation comprising several distinct elements.
It provides an infrastructure to support and increase capacity in R&D, runs a range of responsive funding schemes and manages resources to promote, support and deliver research in health and social care.

Healthwise Wales

Healthwise Wales is an exciting new project, led by a team of researchers at Cardiff and Swansea Universities, which hopes to involve everyone in Wales in improving the health and wellbeing of the population. It is a partnership between the public and the scientific community in Wales and is funded by Health and Social Care Research Wales. HealthWise Wales aims to recruit and follow up 260,000 participants aged 16 and over, to form a register of potential participants for research studies. By collecting information on lifestyle, health and wellbeing of the entire population. It is a partnership between the public and the scientific community in Wales and is funded by Health and Social Care Research Wales. HealthWise Wales aims to recruit and follow up 260,000 participants aged 16 and over, to form a register of potential participants for research studies. By collecting information on lifestyle, health and wellbeing of the entire population. 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Portfolio topics include cancer and non-cancer disease with a further research interest in public and patient involvement. The centre works with researchers and clinicians from around the UK and abroad, ensuring that any studies taken on by the centre, are those that are likely to have an immediate impact on clinical care or practice. To keep updated with our current activities, please follow us on twitter @MCPCRCCardiff.

**National Centre for Population Health and Wellbeing Research (NCPHWR)**

The National Centre for Population Health & Wellbeing Research (NCPHWR) has been established to improve the health of people in Wales, and build Wales’ capacity in public health research.

Funded by Health and Care Research Wales, the NCPHWR brings together expertise from across three Welsh Universities (Swansea, Cardiff and Bangor), the NHS and third sector (Public Health Wales NHS Trust, Children in Need Wales) as well as five Research Council UK Centres of Excellence (Farr Institute CIPHER, CLIMB, DECIPHer, UK Dementias Platform, ADRC Wales) and several existing research networks (Wales Arthritis Research Network, Public Health Improvement Research Network, School Health Research Network).

The NCPHWR’s main aim is to improve the speed, scale, cost effectiveness and uptake of cutting-edge research in Wales relating to population health and wellbeing.

**Natural Resources Wales**

Natural Resources Wales's (NRW) purpose is to ensure that the natural resources of Wales are sustainably maintained, enhanced and used, now and in the future. As part of this we have duties and opportunities to both protect and improve the health and well-being of the people of Wales. We’re pleased to be at the Public Health Wales conference and look forward to introducing delegates to our new Health Prospectus.

**Public Health Network Cymru**

Public Health Network Cymru aims to create a network of interest for all those working on public health issues in Wales with quality timely advice, information and support.

Public Health Network Cymru is for everyone in Wales with an interest in advancing public health.

Public Health Network Cymru is hosted by Public Health Wales.

**Public Health Wales**

Public Health Wales exists to protect and improve health and wellbeing and reduce health inequalities for people in Wales. Our vision is for a healthier, happier and fairer Wales. We work locally, nationally and, with partners, across communities.

The Public Health Wales stand will provide an opportunity for delegates to find out more about our diverse range of activities to improve health and wellbeing and reduce inequalities. Discover more about the work we do to develop data and analysis, protect the public from communicable diseases and environmental hazards, and provide screening services. You can find out more about new work to develop closer partnerships with others in the public, private and third sectors to improve health for our population, to prevent ill-health, and to create positive futures for our young people.

**Scarlet Design**

Scarlet Design is a strategic design, training and visual facilitation company based in Cardiff. Its founder and MD, Fran O’Hara, specialises in working with organisations to identify their stories and to co-create the most effective and accessible communication tools to engage with their audience – both on and off-line. Fran is supporting the conference by providing visual minutes and engagement tools.

More information and samples of work are available on their stand and at: www.franohara.com; @fran_ohara

**South East Wales Academic Health Science Partnership & Health Innovation Cymru Wales**

South East Wales Academic Health Science Partnership & Health Innovation Cymru Wales

http://medicine.cf.ac.uk/sewa hypertension/SEWAHP was formed by the Higher Education Institutions and NHS organisations in South East Wales to reduce fragmentation in R&D and accelerate health improvement in line with Government policies. We work closely with industry, 3rd sector and funders, so as to bring together researchers, managers, practitioners, patient groups, planners and policy makers to achieve our mission, which is to facilitate collaboration in order to combine clinical research, both basic and translational research, clinical care and education to create world leading improvements in healthcare.

www.healthinnovationcymru.wales

Health Innovation Cymru Wales is a national programme delivered by the three regional Academic Health Science Collaboration partnerships, supported by key partners. The programme is funded by Welsh Government through Cwm Taf UHB.

It aims to transform the quantity and quality of health innovation in Wales through a series of activities and the launch of a central online ‘ideas management’ platform for healthcare professionals. As part of the scheme, workshops and engagement events will be rolled out at NHS University Health Boards.
Exhibitors

and Trusts across the country to promote sharing of best practice and collaboration to improve patient care. A specialist E-platform has been established for NHS professionals and Academia at all levels to capture ideas, initiatives and examples of innovative projects. The platform will have a searchable database facility giving users access to activity examples to inspire the development of new products and services to benefit patients.

Welsh Government

The Welsh Government is the devolved Government for Wales. We are working to improve the lives of people in Wales, and make our nation a better place in which to live and work, through applying the principles of prudent health and care to all we do. Wales is facing tough challenges, including an ageing population and more cases of lifestyle-related conditions. Through the National Plan for Primary Care Services for Wales, the Welsh Government is transforming the way healthcare is delivered in Wales. Through the creation of primary care clusters, networks of professions and providers, we are responding to local population needs. Using the prudent principles, we are putting down the foundation for long-term sustainability in our health service, and increasingly integrating care with social services. The Welsh Government aims to improve the social, economic, environmental and cultural well-being of Wales by making all public bodies work collaboratively with people and communities, and each other, to deliver long-term improvement to the health and well-being of the people of Wales. This has been incorporated in legislation through the Well-being of Future Generations (Wales) Act.

Wales Council for Voluntary Action

Wales Council for Voluntary Action (WCVA) represents, campaigns for, supports and develops voluntary organisations, community action and volunteering in Wales. The WCVA represents the sector at UK and national level and together with a range of specialist agencies we provide a support structure for the third sector in Wales.

Welsh Local Government Association

The Welsh Local Government Association (WLGA) represents the interests of local government and promotes local democracy in Wales. It represents the 22 local authorities in Wales and the 3 fire and rescue authorities and 3 national park authorities are associate members.

The WLGA’s primary purposes are to promote better local government and its reputation and to support authorities in the development of policies and priorities which will improve public services and democracy.

Originally established in 1996 primarily as a policy development and representative body, the WLGA has since developed into an organisation that also leads on improvement and development, equalities, procurement and employment issues.

The WLGA remains a constituent part of the Local Government Association (LGA) for England and Wales and since April 2005, Welsh local authorities have a revised Welsh corporate membership with the LGA, ensuring that the organisation continues to represent the interests of Welsh local government to the UK Government.

Join the conversation on social media and add your thoughts across the two days using the hashtag #wphc15
Floor Plan

Really Welsh Pavilion

Registration
- Reception Foyer: Ground Floor

Refreshments & lunch, Poster display & exhibition Stands
- Pyramid Lounge: Ground Floor
- BMW Sytner Lounge: First Floor

The National Cricket Centre

Main Plenary Sessions
- Indoor School: Ground Floor

Breakout Rooms
- Indoor School: Ground Floor
- Members Lounge: Ground Floor
- Box 17/18: First Floor
- Museum: First Floor
- Premier Suite: Second Floor
- Box 22: Second Floor
- Prayer room: Room 21