DOORSTEP TO DESK
Helping more children to walk or cycle to school

How we choose to travel is influenced by many factors, including the physical features of the community we live in. Professionals from diverse sectors can collectively contribute to creating environments and routes through communities which make walking or cycling to school an easier choice.

ARCHITECTS
Design suitable space in the home to store boots, coats & bikes

HOUSING DEVELOPERS
Lay out streets which prioritise people over cars

LOCAL COUNCILLORS
Advocate for better use of available funding

HIGHWAYS & TRANSPORT
Reduce speed of traffic on residential streets

PLANNERS
Place public transport links near to schools

HIGHWAYS & TRANSPORT
Provide safe walking & cycling routes

POLICE
Enforce parking & speed restrictions

EDUCATION DEPARTMENTS
Locate new schools near to where people live

SCHOOL GOVERNORS
Install secure storage space for bikes & outdoor clothing

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Every child in Wales needs to be active every day. Walking and cycling to school is an effective way to build more physical activity into a child’s life.

WHERE WE ARE NOW

Only 36% of 4-15 year olds achieve the recommended 60 minutes of physical activity every day.

(Welsh Health Survey, 2015 & CMO Guidelines, 2011)

2% of primary school children cycle to school.

49% of primary school children walk to school

(National Survey for Wales, 2014-15)

Even for journeys of less than half a mile to school, 30% of children will be driven.

(National Survey for Wales, 2014-15)

Families choose to walk or cycle to school more often if they perceive the distance to be less than 1 mile.

(Potoglou, D. & Arslangulova, B. 2017)

Walking and cycling are zero emission forms of transport and increasing journeys made by these modes will help achieve air quality standards and reduce carbon emissions.

(The Air Quality Standards (Wales) Regulations 2010)

WHERE WE NEED TO ACT

Those who walk or cycle to school achieve about 20 minutes extra physical activity per day than children who are driven there.

(Davidson, K.K. et al. 2008)

Walking and cycling helps make people and communities feel more connected. It can increase people’s sense of inclusion and perceptions of safety.

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(The Air Quality Standards (Wales) Regulations 2010)

The average family could save £642 a year by swapping driving to school for walking or cycling.

(Sustrans, 2014)

Investing in walking and cycling can increase local retail sales by 30%.

(Living Streets, 2014)

Increasing active travel will help to create a healthier Wales, and a prosperous low carbon society of safe and well-connected communities.

(Well being of Future Generations (Wales) Act 2015)

WE WOULD LIKE TO SEE...

Children feeling confident and supported to make walking and cycling their first choice for getting around.

THROUGH...

Partners working together to make small improvements locally, for a big impact Wales wide.