Help Point

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Context

• Busy Wind Street – 67 venues, 20,000+ visitors

• Compact – high level of drunkenness, injury/assault

• Large demand on public services

• 2011 Triage pilot - Swansea Council.

• “Understanding” theme of the Violent Crime Project supported the need for the Help Point
**Strategy**

**Understanding** violence and the causes of violence more holistically is critical to the approach and builds on the work done in other areas.

**Intervening** in a more efficient and effective way informed by the combined data analysis.

**Preventing** violence and tackling the root causes, working closer with colleagues in Public Health, Health Board, Universities, Local Authorities etc.

*South Wales Police and Crime Commissioner Comisiynydd yr Heddlu a Throseddu De Cymru*
Approach

- Data analysis: high demand - Wednesdays and Saturdays
- Successful bid to the Home Office’s Police Innovation Fund. Match funded: Commissioner’s Partnership Fund and ABMU Health Board.
- Multi agency working group set up to deliver the project
- Model: medical, safety, pastoral care
  - St John
  - UWTSD
  - Police
Location

- Needed to be close to Wind Street
- No fixed premises available
- Portakabin - temporary facility
- The best location - a car park to the rear of Wind Street by drop off point
- Support from the Council
Operation

- Wednesdays and Saturdays 10pm-6am
- Staffing:
  - St John - x3 (plus volunteers)
  - SWP - 1 officer
  - UWTSD – 2 teams of 3
- Link with police and door staff via radio
- Ensure safely released home
Data

- To date - 2036 admissions.
- Attendance: 49% female, 51% male.
- Age: 18-24 = 69%
  : 24-34 = 17%
- 34% are students (57% Wednesday nights are students)
- 15% of admissions require further treatment at Emergency Department
- 6% of admissions needed to be conveyed to ED by ambulance
- Accident – 9%  Assault – 4%  Vulnerable – 87%
  (vulnerable through intoxication – 94% / other 6%)
Interventions

• PHW Alcohol Brief Intervention
  - Delivered to all Help Point staff

• Vulnerability Training
  - Identify sexual predators
  - Safeguard those that are vulnerable

• Club Crew
  - Partnership with all 5 Student Unions
  - Safeguard Students in the NTE
  - Swansea Model slightly different
  - Safe Taxi Scheme
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- Drink less Enjoy More
  - Social norming campaign
  - Responsible retailing
Impact

• Illegal for a bar server to sell alcohol to someone who is drunk increased significantly (from 48.0% to 62.4%)

• Illegal to purchase alcohol for a drunk friend increased significantly (from 50.2% to 63.4%)

• Getting drunk was socially accepted in the city’s nightlife reduced significantly (from 86.6% to 75%)

• Help Point 1st year – 1102 / Help Point 2nd year – 934
  - 15% reduction

• September 2015 – 112 / September 2016 - 73
  - 35% reduction
Evaluation

• Health Economics Department – Swansea University

• Evaluation: Annual cost saving approx. £655,360

It is estimated that this saving is distributed at:

• £414,843 for ABMU Health Board (people diverted from ED)

• £180,224 for WAST (reduced ambulance calls)

• £60,293 for SWP (3120 hours saved)
Future

- WAST committed to funding
- Data recording with ABMU
- Embed within health board portfolio