Dear Delegate,

The title of the conference gives a strong clue to how we see the situation in Wales. It echoes last year’s focus on the stark reality of people’s lives – are we healthy and happy, and are our life chances really fair? It reflects our latest thinking and actions. Our sense of health and wellbeing, happiness and fairness come from within. To shift it, we need to work together, in true partnership.

A focus on needs and goals will help us get the most from every penny we have – not the reverse. So we are taking a ‘prudent’ approach, building on solid principles and core values applied across our health system. This is a positive, creative approach that links with advanced thinking across many countries.

Our conference therefore picks up some significant themes:

- Acting early, stopping harm to protect people’s future prospects of good health for life.
- Making life fairer through action by government and across society to give everyone a better chance of a good life in a safe and caring society.
- Health care that will be built on professionals and the public supported to agree and achieve the best outcome from working together.

This conference is about contributions. What can we all do to help everyone in Wales make their full contribution to making Wales fit, fair and prosperous?

We hope you enjoy the event, contribute fully and help create a movement that will help everyone in Wales have better health and wellbeing.

Dr Ruth Hussey OBE
Chief Medical Officer for Wales /
Medical Director NHS Wales

Professor Sir Mansel Aylward CB
Chair, Public Health Wales
Introduction

From the Minister for Health and Social Services, Professor Mark Drakeford AM

“This conference is a major event in the Welsh health calendar, and a key occasion when people from across the country come together to talk, listen, think and learn. I am pleased that the organisers have taken the opportunity to draw out some of the implications of prudent healthcare both in relation to clinical services and more broadly. The approach requires us to think differently about all we do. The evidence is compelling that engaging with people around purposeful prevention and graduated intervention improves and saves lives.

What we need therefore is a community-wide effort to make people more thoughtful in reviewing their own lives and those around them and in how they use services. That, in turn, has to be matched by a deep cultural shift in the way services engage with users as equal partners in the co-creation of best outcomes. However clear our analysis, and however good our intentions, if we do not change lives we are not making the difference we all seek. Our Future Generations Bill looks to a Wales that is healthier and fairer and that means better outcomes for all. Our challenge here is to make that real.”

Professor Mark Drakeford AM
Minister for Health and Social Services
Floor Plan
### Day 1 – Monday 6 October 2014

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>9.00 – 9.45am</td>
<td><strong>Registration, exhibitions and posters</strong></td>
</tr>
<tr>
<td>9.45 – 10.40am</td>
<td><strong>Opening</strong></td>
</tr>
<tr>
<td></td>
<td>Dr Tracey Cooper, Chief Executive of Public Health Wales (Chair)</td>
</tr>
<tr>
<td></td>
<td><strong>Introduction</strong></td>
</tr>
<tr>
<td></td>
<td>Prof Mark Drakeford AM, Minister for Health and Social Services</td>
</tr>
<tr>
<td></td>
<td><strong>Developing the Prudent Approach in Wales</strong></td>
</tr>
<tr>
<td></td>
<td>Peter Davies, Sustainable Development Commissioner for Wales</td>
</tr>
<tr>
<td></td>
<td><strong>Wellbeing of Future Generations – Implications of the planned</strong></td>
</tr>
<tr>
<td>Break</td>
<td></td>
</tr>
<tr>
<td>11.10am – 12.30pm</td>
<td><strong>Session 1 – Health protection and reducing harm</strong></td>
</tr>
<tr>
<td></td>
<td>Prof Mark Bellis, Director of Policy, Research and Development, Public Health Wales – Preventing Violence and Abuse – A public health strategy for reducing non communicable diseases and improve mental health and well-being</td>
</tr>
<tr>
<td></td>
<td>Peter Vaughan, Chief Constable of South Wales Police – Policing and Public Health: What have we learnt?</td>
</tr>
<tr>
<td>Breakout sessions</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Child death review of probable suicides in children and young people 2006-2011 – Prof Ann John, Dr Ciaran Humphreys and Beverley Heatman, Public Health Wales</td>
</tr>
<tr>
<td></td>
<td>• Health effects of environmental change – Dr Sotiris Vardoulakis, Public Health England</td>
</tr>
<tr>
<td></td>
<td>• North Wales Falls Prevention Project – our journey so far – Dafydd Gwynne and Lee Parry-Williams, Public Health Wales</td>
</tr>
<tr>
<td></td>
<td>• Planning for and Responding to Public Health Emergencies in Wales – Dr Gwen Lowe, Public Health Wales</td>
</tr>
<tr>
<td></td>
<td>• Domestic abuse – Rhian Bowen-Davies, Calan Domestic Violence Services</td>
</tr>
</tbody>
</table>
Session 2 – Inequalities

Simon Dean, Deputy Chief Executive of NHS Wales (Chair) – Introduction

Vaughan Gething AM, Deputy Minister for Health – Delivering Better Health Services for All

Rt Hon Alun Michael JP FRSA, South Wales Police and Crime Commissioner – A Public Health Approach to Crime Reduction

Breakout sessions

- Health Inequalities: Public health priorities and international research – Phil Taverner, Hannah Dorling and Sheila Turner, National Institute for Health Research (NIHR)
- In it Together - Transgender Awareness Project – Heather Ramessur-Marsden, Public Health Wales, Lewis Rimmer, FTM Wales and Voirrey Manson, NHS Centre for Equality and Human Rights
- Understanding the barriers and facilitators to providing specialist maternal smoking cessation support: findings from the process evaluation of Models for Access to Maternal Smoking cessation Support (MAMSS) – Dr Aimee Grant, Cardiff University
- Developing the skills and resources of community based workers to increase the knowledge of families to eat well and confidently prepare nutritious meals – Lisa Williams and Laura Law, Cardiff and Vale University Health Board, and Andrea Basu, Betsi Cadwaladr University Health Board
- Promoting health in secondary school pupils: Group Motivational Interviewing (GMI) to prevent alcohol and substance misuse – Dr Jemma Hawkins, Dr Nina Gobat and Prof Simon Murphy, Development and Evaluation of Complex Interventions for Public Health Improvement (DECIPHer)
<table>
<thead>
<tr>
<th>Time</th>
<th>Session Details</th>
</tr>
</thead>
</table>
| 3.15 – 4.20pm | **Dr Andrew Fraser**, Director of Public Health Science for NHS Health Scotland  
Fairer and healthier: Interventions that should work in a small country |
|            | **Breakout sessions**                                                             |
|            | • Tackling Poverty and Improving Outcomes for Children through Enhanced Health Visiting – Alyson Ruddy, Bridgend Abertawe Bro Morgannwg University Health Board, Liz Wilson, Hywel Dda Local Health Board, and Pamela Powis, Wrexham Flying Start |
|            | • Reducing inequities in uptake for the adult national screening programmes in Wales – Dr Sikha de Souza, Public Health Wales |
|            | • Attitudes associated with ‘at risk’ teenagers’ sexual risk-taking – Dr Honor Young, Development and Evaluation of Complex Interventions for Public Health Improvement (DECIPHer) |
|            | • Breaking the cycle of physical inactivity to support wider social outcomes: A spotlight on Streetgames in Wales – Caro Wild and Charlotte Wathan, Streetgames |
|            | • The Design of a Programme to Reduce Premature Mortality from Cardiovascular Disease in Areas of Multiple Deprivation in Gwent – Dr Sarah Aitken, Public Health Wales |
| 4.20 – 5.00pm | **Dr Ruth Hussey OBE**, Chief Medical Officer/ Medical Director of NHS Wales  
Healthier, happier, fairer? - our progress so far |
|            | Simon Dean, Deputy Chief Executive of NHS Wales  
Round up |
<p>| 5.00pm     | <strong>CLOSE</strong>                                                                        |</p>
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>9.45 – 11.25am</td>
<td><strong>Opening</strong></td>
</tr>
<tr>
<td></td>
<td><strong>Session 3 – Prudent Healthcare</strong></td>
</tr>
<tr>
<td></td>
<td><strong>Prof Sir Mansel Aylward CB, Chair of Public Health Wales</strong></td>
</tr>
<tr>
<td></td>
<td><strong>Introduction – prudent healthcare principles</strong></td>
</tr>
<tr>
<td></td>
<td><strong>Dr Wendy Levinson MD, Sir John &amp; Lady Eaton Professor/Chair of Medicine of the Department of Medicine, University of Toronto Faculty of Medicine</strong></td>
</tr>
<tr>
<td></td>
<td><strong>Choosing Wisely Canada</strong></td>
</tr>
<tr>
<td></td>
<td><strong>Peter Lewis, Consultant Vascular Surgeon at Aneurin Bevan University Health Board and National Clinical Lead for Planned Care and Hamish Laing, Consultant Plastic Surgeon and Medical Director for Abertawe Bro Morgannwg University Local Health Board</strong></td>
</tr>
<tr>
<td></td>
<td><strong>A clinician’s perspective of prudent healthcare</strong></td>
</tr>
<tr>
<td></td>
<td><strong>Question &amp; Answer Session</strong></td>
</tr>
<tr>
<td></td>
<td>Chaired by David Allen, Chief Executive of Faculty of Public Health</td>
</tr>
<tr>
<td></td>
<td><strong>Dr Andrew Goodall, Chief Executive of NHS Wales/Director of Health and Social Services, Welsh Government</strong></td>
</tr>
<tr>
<td></td>
<td><strong>Applying the prudent lens – Welsh levers for population health outcomes</strong></td>
</tr>
</tbody>
</table>

---

Welsh Public Health Conference 2014 Programme
## Implementing the prudent principles breakout sessions

We have brought together an esteemed group of professionals with experience of making prudent healthcare a reality in their own areas of work to lead these five parallel breakout sessions. After hearing from the morning speakers on the development of Prudent Healthcare as a national movement, our session chairs will give an insight into how they have created positive, prudent change, and will then lead discussions on how everyone can go about implementing the principles that we are now all familiar with, and turning the ideas into a reality.

- Dr Wendy Levinson MD and Stephen Harrhy, Director of Primary, Community and Mental Health, Cwm Taf University Health Board
- Huw Dylan Owen, Llanelli Regional Manager for Primary, Community and Social Care with Hywel Dda Local Health Board and Carmarthenshire County Council
- Dr Khalid Khan, Consultant Cardiologist, Betsi Cadwaladr University Health Board and Dr Sharon Hopkins, Director of Public Health, Cardiff and Vale University Health Board
- Ruth Dineen, Coproduction Wales and Mary Cowern, Director of Arthritis Care Wales
- Ruth Crowder, Welsh Policy Officer, British Association of Occupation Therapists

## Round up

**Prof Sir Mansel Aylward CB, Chair of Public Health Wales**

**1.00pm**

CLOSE
The purpose of **Public Health Wales** is to protect and improve health and wellbeing and reduce health inequalities.

The organisation’s aim is to achieve a healthier, happier and fairer Wales. It will do this by:

- leading the public health system to define effective services and prioritised actions;
- mobilising others to develop community solutions to health problems; and
- delivering services directly, where there are distinct advantages in doing so.

Public Health Wales is committed to:

- improve health and wellbeing and reduce health inequalities;
- improve the quality, equity and effectiveness of healthcare services;
- protect people from infectious and environmental hazards.

**The Welsh Government** is the devolved Government for Wales. We are working to help improve the lives of the people in Wales and make our nation a better place in which to live and work. The Welsh Government’s five-year plan for the NHS, Together for Health, identifies the need to tackle poor health in Wales and provide more effective healthcare. Wales is facing tough challenges, including an ageing population, more cases of lifestyle related conditions and staff shortages in key areas of the NHS, creating real risks to the sustainability of some services. The Welsh Government aims to modernise services by providing more care closer to home and developing specialist centres of excellence, which provide better results for patients.
Health Technology and Telehealth Network

The Health Technology and Telehealth Fund provides £9.5 Million of capital funding during the 2014–15 year, to support investment in technology which will help to shift the delivery of services to non-hospital settings. It aims to drive the adoption and diffusion of innovative technology, including the demonstration of new products and services at scale, and the adaptation of existing products and services to new uses and settings. As part of the fund a network approach is being used to share the challenges and best practice arising from individual projects across NHS Wales. The network is sponsored by Colgate Oral Health Network, Microsoft and Cisco.
Dr Tracey Cooper
Chief Executive of Public Health Wales

Tracey Cooper is Chief Executive of Public Health Wales. Prior to joining Public health Wales, Tracey had been the Chief Executive of the Health Information and Quality Authority (HIQA) in the Republic of Ireland since 2006. Its functions include the setting of standards, regulating health and social care services, undertaking Health Technology Assessments and providing advice on, and developing technical standards for, improvements in health information. Tracey qualified as a doctor at Southampton University in 1990. Her career has included working clinically in emergency medicine, emergency care services and health system reform. She has worked in, and advised on, a variety of different health systems in different parts of the world. In 2008, Tracey joined the Board of the International Society for Quality in Health Care (ISQua) and became its President in 2011. She is currently the Immediate Past President.
Mark was born and brought up in west Wales before moving to Cardiff more than 30 years ago. Since then he has lived in the Pontcanna area of Cardiff. A former probation officer, youth justice worker and Barnardos project leader in Ely and Caerau, he has been a professor of Social Policy and Applied Social Sciences at Cardiff University. Mark has also taught previously at Swansea University. In the 1980s and 1990s Mark was a Labour Councillor on South Glamorgan County Council, specialising in education issues, including Welsh medium education. Between 2000 and 2010 he worked as the Cabinet’s health and social policy adviser at the Welsh Government, and was latterly head of the First Minister’s political office. He has a 30 year knowledge of the Cardiff West constituency. Mark became the Assembly Member for Cardiff West in May 2011. He was Chair of the Assembly’s Health and Social Care Committee from July 2011 – March 2013 and of the All-Wales Programme Monitoring Committee for European funds from July 2011 – March 2013. He was appointed Minister for Health and Social Services in March 2013.
Speakers’ biographies — plenary sessions

Peter Davies
Sustainable Development Commissioner for Wales

Peter’s career background is in the field of corporate responsibility working for the Confederation of British Industry, Department of Trade and Industry and Business in the Community. Awarded the OBE in 1995 for work in establishing links between business and education under the DTI’s Enterprise Initiative Peter was Managing Director at Business in the Community UK from 1995 to 2005. He returned home to Wales in 2005 and was appointed Commissioner for Wales and Vice Chair of the UK Sustainable Development Commission, providing independent advice to the Welsh and UK Governments. Following the closure of the UK Commission Welsh Government appointed him as Wales’ first Sustainable Futures Commissioner in April 2011. He was also appointed to be the first independent chair of the Climate Change Commission for Wales in 2011. Peter has undertaken a range of consultancy projects since 2005 including as consultant to the Prince’s Charities in Wales and St James Ethics Centre corporate responsibility research programme in Australia. He was instrumental in the establishment of the Institute for Sustainability and Resource Effectiveness (INSPIRE) at the University of Wales Trinity St David in 2011 where he has an associate role. He is chairman of the Cambrian Mountains Initiative, the Size of Wales and Welsh Water’s Independent Environmental Advisory Group. He is also a member of the BT Wales Advisory Board and trustee of Wales Council for Voluntary Action and Prime Cymru.
Professor Mark Bellis is the Director of Policy, Research and Development for Public Health Wales, Chair of the World Health Organization Collaborating Centre for Violence Prevention and alcohol lead for the UK Faculty of Public Health. Mark has undertaken substantive work in the field of violence prevention, alcohol, drugs and sexual health. He has published over 140 academic papers and more than 200 applied public health reports. He regularly work on the development on public health policy at local, national and international levels; working with the European Public Health Association, WHO and other UN organisations. As a Director in Public Health Wales, Mark leads on Policy, Research and International health issues. Professor Bellis is the UK Focal Point for Violence and Injury Prevention, an expert advisor to the Home Office, academic advisor to Public Health England and a member of the WHO global expert advisory panel on violence prevention.

Peter Vaughan
Chief Constable of South Wales Police

Peter is proud to be the Chief Constable of the police force he joined in 1984. He is proud to have served at every rank in all parts of the force area, policing the communities where he grew up and still lives. Prior to this he attended Swansea University studying Management Science and Operations Research. He obtained a first class honours degree. Peter has a diploma in Applied Criminology from Cambridge University. In 2003, Peter left South Wales Police for 3 years taking
up the role of Assistant Chief Constable for Wiltshire Constabulary. As the only ACC, he was responsible for all operational matters. In 2007, he returned to South Wales Police as Assistant Chief Constable and then Deputy Chief Constable. In 2010 he succeeded Barbara Wilding and became the Chief Constable. Peter is Vice President of the Association of Chief Police Officers (ACPO). The Association brings together the expertise and experience of chief police officers from the United Kingdom, providing a professional forum to share ideas and best practice, coordinate resources and help deliver effective policing. In 2013 Peter was awarded the Queen’s Police Medal in the 2013 New Year Honours, appointed as a Deputy Lieutenant of Mid Glamorgan and invested as an Officer of the Order of St John. He is also an Independent Trustee for St John Cymru. He Chairs the All Wales Criminal Justice Board and sits on the Public Service Leadership Group; established by Welsh Government to provide national leadership for public service reform and collaboration to improve public services in Wales. He also chairs the Cwm Taf Regional Collaboration Board. Peter is President of the Association of Police Health and Safety Advisors (ASPHA) and Chairs the Welsh Joint Emergency Service Group (JESG). This group is a collective of senior military and emergency service leaders in Wales that meet to further enhance joint civil protection. Peter is a member of the Prince’s Trust Council Cymru. His role within the Council is to provide support to the Wales Director and enable them to deliver the objectives of the Prince’s Trust. He is a Trustee of the South Wales Police Youth Trust and an independent member of the Cardiff University School of Social Sciences Advisory Board. In 2014 Peter was awarded an Honorary Fellowship by Cardiff University. Peter is married with two children, enjoys keeping fit and is a keen rugby fan.
Vaughan Gething was born in Zambia and brought up in Dorset. He was educated at Aberystwyth and Cardiff universities, and is married to Michelle. Vaughan is a largely retired cricketer and a fan of both rugby and football. He is a solicitor and former partner at Thompsons, a member of the GMB and Unite unions, and was the youngest ever President of the TUC in Wales. He has previously served as a county councillor, school governor, community service volunteer, and is former president of NUS Wales. Between 1999 and 2001, Vaughan worked as a researcher to former AMs Val Feld and Lorraine Barrett. Between 1999 and 2001, Vaughan was the chair of Right to Vote – a cross-party project to encourage greater participation from black minority ethnic communities in Welsh public life. In June 2013 Vaughan Gething was appointed Deputy Minister for Tackling Poverty and has recently been appointed as Deputy Minister for Health.
On 15 November 2012, Alun Michael was elected as the first Police and Crime Commissioner for South Wales. His aim is “to serve the people of South Wales by holding the police accountable and setting priorities for preventing and fighting crime”.

He was the Labour and Co-operative Member of Parliament for Cardiff South and Penarth for 25 years from 1987, before he stepped down to stand in the Police and Crime Commissioner election in South Wales.

On leaving University he worked as a reporter on the South Wales Echo for six years. During that period he was branch secretary of the National Union of Journalists.

From 1972 he was a youth and community worker in Cardiff for 15 years. He developed innovative projects with a focus on young offenders and unemployed young people.

Having become a Justice of the Peace in 1972, he chaired the Cardiff Juvenile Bench until being elected to Parliament in 1987. He also served as a City Councillor from 1973 to 1989, playing a leading role in planning, redevelopment and economic development.

After a time as a Shadow Minister for Welsh Affairs, he served as deputy to Tony Blair and then Jack Straw at Home Affairs. Following the 1997 general election he became Deputy Home Secretary with responsibility for police, criminal justice, youth justice and the voluntary sector. In 1998 he joined the Cabinet as Secretary of State for Wales, before being elected to the new National
Assembly for Wales and becoming the first First Secretary (First Minister) of Wales. After standing down from the Assembly, he became the First Minister of State for Rural Affairs and subsequently became Minister of State for Industry and the Regions.

After leaving Government in 2006, he became a leading member of the Justice Select Committee, playing a principal role in the Committee’s seminal report on “Justice Reinvestment”. Alun was also a leading member of the Welsh Affairs Select Committee, taking part in major inquiries into the changing landscape of policing, the city riots of 2011 and drugs policy nationally and internationally. He also chaired the UK Internet Governance Forum and chaired a number of major All-Party Groups such as the Parliamentary Internet and Information Technology Forum, Corporate Governance, Somaliland and Somalia, and Civil Society and Volunteering as well as being Deputy Chair of the All-Party Group on Policing. He was a member of the expert delegation to examine gang-related crime, radicalisation and elected police chiefs in Los Angeles in 2001, and was appointed to the joint committee of both the House of Commons and House of Lords on detention of terrorist suspects.
Dr Andrew Fraser  
Director of Public Health Science for NHS Health Scotland

Andrew Fraser is Director of Public Health Science with NHS Health Scotland. He was Director of Public Health in NHS Highland from 1994–1997, then Deputy Chief Medical Officer in the Health Department of the Scottish Office, then Scottish Executive from 1997–2003. He was responsible for advice on Public Health Policy, taking a particular interest in health protection matters, alcohol-related harm, public health laws and, increasingly, health inequalities and the health of marginalised groups. From 2003–2012, he worked in the Scottish Prison Service as Director of Health and Care, also advising the government and World Health Organisation on prison-related health matters, national drugs and alcohol policy. His focus is on ways to narrow health inequalities in Scotland.
Ruth was appointed as the Chief Medical Officer for Wales in September 2012. Prior to this, in 2006 she was appointed as Regional Director of Public Health/Senior Medical Director at NHS North West and led the Department of Health in the North West region of England. From April 2011 she was on secondment to the Public Health England Transition Team at the Dept of Health, leading transition of the public health function from the NHS to Local Government. Previously, Ruth held the posts of Director of Health Strategy/Medical Director at Cheshire and Merseyside Strategic Health Authority (April 2002 – July 2006) and between November 2005 and June 2006, Ruth was also the Acting Director of Public Health/Medical Director at Greater Manchester Strategic Health Authority. Prior to this Ruth held the post of Director of Public Health for Liverpool (1991–2002). She also coordinated the establishment of a Masters of Public Health degree course whilst a senior lecturer at the University of Liverpool in the late 1980s and continues to have links with several Universities in the North West region. Ruth is passionate about tackling health inequalities and working with communities to improve health and health care.
Simon Dean
Deputy Chief Executive of NHS Wales

Simon was appointed as Interim Chief Executive of NHS Wales in April 2014 on secondment from his substantive post as Chief Executive of Velindre NHS Trust. Simon began his career in the NHS in London in 1983 before moving to a large acute hospital in Essex the following year. In 1990 he moved to Bristol, where he worked in a variety of Director roles in primary care, community services and health services commissioning. After a period as Chief Executive of Avon Health Authority he became a Director of the new Strategic Health Authority in 2002. Simon began working in Wales in January 2004, initially leading the Access Project which successfully reduced waiting lists for acute hospital treatment. In January 2006 he became Chief Executive of Health Commission Wales. Two years later he was appointed as Director of Performance in the Directorate for Health and Social Services in Welsh Government, and in November 2009 he moved to the post of Director of Strategy and Planning. He was appointed as Chief Executive of Velindre NHS Trust in October 2010.
Professor Sir Mansel Aylward CB is the first Chair of Public Health Wales – a unified NHS Trust responsible for the delivery of public health services at national, local and community level in Wales. He was previously Chair of the Wales Centre for Health and is also Director of the Centre for Psychosocial and Disability Research at Cardiff University. Professor Aylward was knighted in the Queen’s New Years Honours 2010 for services to health and healthcare and since October 2008 has chaired the Bevan Commission. Professor Aylward has undertaken a number of Ministerial reviews, including: Health Improvement Programmes in Wales; the Supporting People Programme in Wales; safeguarding and child protection arrangements in the NHS in Wales; a review of Health Commission Wales’ functions, including its decision-making processes and appeals mechanism; to advise on healthcare provision in Merthyr Tydfil and surrounding areas. In 2005 he was elected to the new Queen’s Birthday Honours Committee, designed to make the system more transparent. From 1996 to April 2005 he was Chief Medical Adviser, Medical Director and Chief Scientist to the UK’s Department for Work and Pensions. He was also Chief Medical Adviser and Head of Profession at the Veterans’ Agency, Ministry of Defence. From 2001–2009 he was The Royal Society of Medicine’s Academic Sub Dean for Wales. He is a physician and specialist in rheumatology and rehabilitation, therapeutics and clinical pharmacology.
Dr Wendy Levinson MD
Sir John & Lady Eaton Professor/Chair of Medicine of the
Department of Medicine, University of Toronto Faculty of
Medicine

Dr Levinson is a Professor and Past Chair of the Department of Medicine at the
University of Toronto. She has served as Chair of the American Board of Internal
Medicine (ABIM), President of the Association of Professors of Medicine, President
of the Society of General Internal Medicine and a member of the ABIM Foundation
Board of Trustees when they created Choosing Wisely.

Dr Levinson is a national and international expert in the field of physician-patient
communication and, in particular, on the disclosure of medical errors to patients.
Dr Levinson has led efforts to educate and engage residents and faculty members
in patient safety, quality improvement and the stewardship of finite resources.
She has led innovative projects to improve the organization of care for patients
with complex chronic disease. Most recently, she is leading Choosing Wisely
Canada, a campaign to help physicians and patients engage in conversations
about the overuse of tests and procedures and support physician efforts to help
patients make smart and effective choices to ensure high quality care. She is also
coordinating an international collaborative group working on Choosing Wisely in
multiple countries.
Dr Peter Lewis studied at the Welsh National School of Medicine and trained as a surgeon in South Wales before his first post as Consultant General and Vascular Surgeon and Torbay Hospital. He has held a Consultant Vascular Surgeon post at Royal Gwent Hospital from 2005 and since 2009 has been Divisional Director at Aneurin Bevan University Health Board. Dr Lewis has recently been appointed as National Clinical Lead for Planned Care by Minister for Health and Social Services, Mark Drakeford. In this role, Dr Lewis will work with the Welsh Government and NHS Wales to take forward planned care and the co-ordination of primary and hospital services to ensure a safe system of care.
Hamish Laing
Consultant Plastic Surgeon and Medical Director, Bro Morgannwg University Local Health Board

Hamish is Medical Director of ABM University Health Board, taking up post in April 2014 having been Director of Clinical Strategy since 2012. In that role he has led the Changing for the Better programme since its inception and was also lead director for the Board’s first ever integrated medium term plan (IMTP), which was submitted to Welsh Government at the end of March and will run from 2014–2017.

A fellow of the Royal College of Surgeons of England, he holds the inter-collegiate FRCS in Plastic Surgery, FRCS (Plast) and in 2012 was awarded the Masters Diploma in Organisational Leadership with Distinction by the Oxford University.

Hamish remains the clinical lead for the Sarcoma Service in South Wales.

A founder member of the Faculty for Healthcare Improvement in Wales, he was national lead for the pressure ulcer prevention and the surgical complications streams of the 1000 Lives Campaign in Wales and believes passionately that safer and better care for patients can also be cheaper for the NHS and also that without transformational change the NHS will not meet the challenges facing it today. Hamish has advised NHS Scotland and the Danish Patient Safety campaign on their pressure ulcer prevention programmes.

More recently Hamish led the workshop on Prudent Healthcare in ABM University Health Board and also chaired the group that developed UK guidance for the commissioning of low priority procedures in plastic surgery which form the basis of the guidance in Wales.
Mary joined Arthritis Care as a self management trainer in 1997. She studied for a BSc (Hon) in Health & Social Care, graduating in 2010, when she then became South Wales Development Manager for Arthritis Care. Mary was appointed Wales Director in March 2012. She has significant experience in policy and public affairs work, patient representation and research and is a member of the WARN Service User Advisory Group and a patient advisor for the National Joint Registry. She chairs the Long Term Conditions Alliance Cymru and participate in a number Welsh Government working groups and boards. She has published work on public and patient involvement and spoken about arthritis, disability and self management on national and European platforms.
David Allen joined the Faculty of Public Health (FPH) in 2013 as Chief Executive. FPH is a Faculty of the three Royal Colleges of Physicians of the United Kingdom – and is the professional body acting for 3,500 Public Health consultants, leading on education, standards and advocacy.

Before joining FPH, David worked in the voluntary sector, principally in the field of sight loss and blindness. After graduating in Psychology from Lancaster University, David undertook research on employment of blind people, before moving into developing regional employment and social rehabilitation services. This led into management of a wide range of regional then national services for blind people within RNIB, where he later led a number of “prevention of blindness” initiatives across the UK and Europe.

David is interested in “whole sector” approaches to public health, drawing on his voluntary sector experience of collaboration and partnership-building. He is also a keen runner and triathlete and struggles to turn down any opportunity to get wet and muddy in any spare time he can find.
Dr Andrew Goodall has recently been appointed to the role of Director General of Health and Social Services/Chief Executive NHS Wales, formally taking up the post on 9 June 2014. Prior to this appointment, Andrew has been an NHS Chief Executive in Wales for nine years, the most recent post being that of Chief Executive of Aneurin Bevan University Health Board, a position held since the Health Board’s inception in October 2009. Over the past 23 years of his career, Andrew has held planning and operational positions across a number of NHS organisations across south Wales. He has particular areas of interest in improving patient safety and the patient experience; partnership working across public services including a particular focus on integration; and delivering frontline services through service improvement and modernisation. Whilst Chief Executive of Aneurin Bevan University Health Board, Andrew led on a number of NHS issues, including unscheduled care and service configuration in south Wales. Additionally over a three year period, Andrew chaired the Effective Services for Vulnerable Groups work stream for the Welsh Government covering broader public services. Dr Goodall has a law degree from Essex University and a PhD in Health Service Management from Cardiff Business School.
1. Public Libraries in Wales and Health Promotion Library
2. Aneurin Bevan University Health Board Research and Development Department
3. International Health Coordination Centre (IHCC)
4. Making Prudent Healthcare Happen
5. Alcohol Concern Cymru
6. General Medical Council
7. British Heart Foundation
8. We Predict
9. Meningitis Now
10. Stroke Association
11. Healthy Working Wales
12. National Institute for Social Care and Health Research (NISCHR)
13. Time to Change Wales
14. Collaboration for Accident Prevention and Injury Control (CAPIC)
15. Nest
16. Violence Against Women and Domestic Abuse Team, Welsh Government
17. Calan Domestic Violence Services
18. Microbiology and Infection Translational Research Group (MITReG)
19. Change4life
20. NHS Centre for Equality and Human Rights
21. Stop Smoking Wales
22. Organ Donation
23. Local Government Data Unit
24. AliveCor
25. Microsoft
26. Beacon Digital Health
27. The National Centre for Product Design and Development Research (PDR)
28. Tenovus (Lymphedema Van located outside entrance to venue)
Making Prudent Healthcare Happen

Get a first look of a new online resource which captures some of the perspectives of those working in, or using health and social care services in Wales, about what prudent healthcare means to them and its potential for Wales.

This is the next step – moving from talking about the principles of prudent healthcare to taking action to secure their implementation and advancement. The website allows you to add your voice and comments to the contributions and take an active part in helping to shape and establish prudent healthcare in NHS Wales.

‘Making Prudent Healthcare Happen’ is on display stand 4 in the Weston Studio and also available online at www.prudenthealthcare.org.uk

Alcohol Concern

Alcohol Concern is the national charity on alcohol misuse for England and Wales, campaigning for effective alcohol policy and improved services for people whose lives are affected by alcohol-related problems. Our goal is to help all of us to develop a healthy relationship with alcohol, to increase public understanding of the potential dangers of alcohol, and to reduce the harm caused by overuse.
**AliveCor**

Revolutionizing Mobile Health: AliveCor, Inc., is a privately held company headquartered in San Francisco. We are dedicated to enabling users to take control of their heart health through the use of the AliveCor® Heart Monitor and free AliveECG app, an innovative mobile health solution for Apple and Android OS. 3 key uses:

1. fast screening for arrhythmias in populations;
2. easy event recording of symptoms; and
3. patient empowered, long term chronic disease management.

---

**Aneurin Bevan University Health Board Research and Development Department**

Aneurin Bevan University Health Board Research and Development Department is dedicated to supporting and furthering research and innovation throughout the organisation. The goal is to develop a sound research and development culture in which researchers feel supported, while also forging seamless links inter-professionally and academically across Departments, Universities and Industry. A key element of our service is to provide a foundation on which we can build sustainable and productive research teams. The ABUHB R&D departments aim is to support and encourage all researchers within the health board, and to promote the use of research to improve patient care.
Exhibitors

Beacon Digital Health

Beacon Digital are seeking to demonstrate gains in safety, efficiency, waste reduction, improved medical management and governance all from the introduction of a barcode enabled medicines management system in 50 care homes in the ABMU Health Board area that facilitates care homes medicines management, the role of the Pharmacist and the working relationship between both of these. Real time data will enable a new continuous observation of prescribed treatments and provide alerts and potential for guidance.

British Heart Foundation

Coronary heart disease is the UK’s single biggest killer. For over 50 years we’ve pioneered research that’s transformed the lives of people living with heart and circulatory conditions. Our work has been central to the discoveries of vital treatments that are changing the fight against heart disease. Join our fight for every heartbeat in the UK.
**Calan Domestic Violence Services**

Calan Domestic Violence Services (DVS) was formed on 1 July 2012 as a result of the merger between the Neath and Lliw Valley Women’s Aid Groups and is now the region’s flagship domestic abuse support organisation.

Calan DVS is a dynamic organisation developing and delivering high quality, innovative services for individuals and families experiencing domestic violence and abuse.

In April 2014 Calan DVS won a ground breaking £2 million award from Big Lottery Wales to design, deliver and evaluate an early intervention and support service for children and young people exposed to domestic abuse. The five year project which will work across Neath Port Talbot and Powys will build an evidence base for effective interventions and support with a view to informing policy and future service delivery models.

---

**Change 4 Life**

Change4Life Wales was launched in 2010 as part of the Welsh Government’s broader response to help people to achieve and maintain a healthy body weight, to eat well and be physically active. It is a fully integrated programme which seeks to set the right conditions for behaviour change, accurately target information at at-risk families and adults and develop an on-going relationship with them.
Healthy Working Wales

The Welsh Government’s work and health programme to support employers, employees and health professionals to improve health and well-being at work, reduce the impact of ill-health, and encourage early intervention to rehabilitate those who have become ill or injured.

For further information please visit http://www.healthyworkingwales.com

Collaboration for Accident Prevention and Injury Control (CAPIC)

The Collaboration for Accident Prevention and Injury Control (CAPIC) is a multi-disciplinary, multiagency collaboration of individuals and organisations which support injury prevention initiatives across Wales. CAPIC also maintains an online information hub (www.capic.org.uk/) which supports injury prevention practitioners from across Wales by providing information on:

- Analyses of the scale of the injury problem in Wales
- Collation of reviews of what works best in preventing injuries (systematic reviews)
• Collation of government and other strategies which support injury prevention
• Access to practical injury prevention tools and guides
• Access to newsletters and other sources of information on injury prevention initiatives.


CAPIC also have a close relationship with IOBI (www.injuryobservatory.net/) and Children in Wales (CIW – www.childreninwales.org.uk/areasofwork/childsafety/Index.html) where information specifically about child safety can be found.

CAPIC is supported by the Welsh Government through Public Health Wales, as a component of Health Challenge Wales.

**General Medical Council (GMC)**

The General Medical Council is the independent regulator of the UK’s 250,000 doctors. Our job is to protect, promote and maintain the health and safety of the public by ensuring proper standards in the practice of medicine. We do this by managing entry to the medical register and setting the educational standards for all UK doctors through medical schools and postgraduate education and training. We also determine the principles and values that underpin good medical practice and we take firm but fair action where those standards have not been met. This role and the powers to do it are given to us by Parliament through the 1983 Medical Act.
Exhibitors

Health Promotion Library and Public Libraries

The Health Promotion Library provides a gateway to health and wellbeing information, free for everyone in Wales.

Their aim is to show that libraries working with partners including health and social care organisations in Wales and the third sector have a key role in achieving the Welsh Government’s vision – making health and wellbeing information accessible to all.

Libraries as community hubs have the potential to provide people with the information they need to make informed decisions.

International Health Coordination Centre (IHCC)

The International Health Coordination Centre (IHCC), hosted by Public Health Wales, provides a focal point for health-related international work across the NHS in Wales. The aim of the IHCC is to maximise the potential gains for Wales and its partners, reducing financial, human and political resources which could be wasted in the duplication of effort. By having a coordinated approach, there is the possibility for new opportunities to arise, including the strengthening of funding applications.

The IHCC has developed a ‘Charter for International Health Partnerships in Wales’, which will be launched in November 2014. Please contact international.health@wales.nhs.uk for more information or visit the website at: www.internationalhealth.wales.nhs.uk
Local Government Data Unit

The Data Unit are an independent company housed within the local government family in Wales. Uniquely, we exist to help organisations use data effectively to improve the services they provide to their customers. We offer a range of specialist support designed to help you find and use data effectively, including:

- Help to source, collect, or collate data
- Data analysis and effective data presentation
- Advice on the best ways to undertake research
- Help to find out what citizens, service users/customers think
- Training your staff in relevant topics such as Basic Statistics, Presenting Data, Managing Performance, Survey Design & Analysis, Questionnaire Design etc.
- Providing cost-effective access to a range of commercial data sets

Please get in touch if you think we can help you!

For further information email: enquiries@dataunitwales.gov.uk or telephone 029 2090 9500.
Meningitis Now

Meningitis can devastate lives within hours and its impact can last a lifetime.

Meningitis Now is here to help. We are a new charity with almost 30 years’ experience, formed in 2013 by bringing together Meningitis UK and Meningitis Trust, founders of the meningitis movement in the UK.

We offer practical, emotional and financial support for all those living with the impact of the disease including those who have been bereaved, helping to rebuild lives after meningitis and septicaemia.

We can:

- Listen; and answer questions about meningitis and septicaemia
- Visit people in hospital or their own homes and provide support locally
- Put people in touch with others who have been through a similar experience
- Provide financial assistance for unexpected costs following meningitis such as funeral costs or specialist equipment
- Provide free specialist services such as counselling, creative therapy or complimentary therapy.

If you are interested in finding out how we can help or to order free awareness resources such as posters and symptoms cards, contact us on 0808 80 10 388 or email helpline@meningitisnow.org
Microbiology and Infection Translational Research Group (MITReG)

It is a growing consortium of active researchers in the fields of microbiology and infection from institutions across Wales and South West of England including Cardiff University (Schools of Medicine, Pharmacy, Dentistry, Biosciences), Swansea University, Public Health Wales, Bangor University, University of South Wales, Cardiff Metropolitan University, Bristol University, Aberystwyth University, Exeter University, North Bristol NHS Trust, and, Bristol Regional HPA Laboratory.

The aim of MITReG is to promote collaboration between researchers involved in all aspects of infection and microbiology research, from basic science through to clinical delivery to promote high quality translational research in this area.
Microsoft

Microsoft technology solutions for the health industry help improve the health of citizens around the world through software innovation. These solutions, which are designed to meet modern healthcare challenges, will be on display on the Microsoft exhibition stand in the Penderyn Awen Foyer.

The National Centre for Product Design & Development Research (PDR)

The National Centre for Product Design & Development Research (PDR) is a stand-alone research institute within Cardiff Metropolitan that works alongside the 5 academic schools.

By maintaining an industry-facing, research-led culture and operating from a building that is a unique mix of offices, workshops, prototyping technologies, design studio and a user-centric design lab PDR has established itself as an international centre of excellence with established working partners and clients from across the globe.

The Advanced Surgical and Technical Network project seeks to deploy advanced 3D scanning capabilities across Wales to reduce the dependence on hospital visits and enable better access to the latest fabrication that help to improve the predictability and quality of patient care. 3D data will be sent from the community to a dedicated design and 3D printing production centre. The centre will enable the capability to rapidly produce custom surgical and prosthetic medical devices.
The National Institute for Social Care and Health Research (NISCHR)

Today’s Research, Tomorrow’s Care

The National Institute for Social Care and Health Research (NISCHR) is the Welsh Government body that develops, in consultation with partners, strategy and policy for research in the NHS and social care in Wales.

NISCHR’s primary goal is to stimulate health and social care research to improve health and wellbeing, while contributing, directly and indirectly, to wealth generation.

NISCHR manages its activities through three main strands of work which are:

- Stimulating and rewarding excellence and innovation
- Improving the research environment
- Investing in the future

NISCHR invests in a national health and social care research infrastructure, and a wide-range of complementary and coordinated programmes and initiatives in areas of Welsh research strength and policy significance.

For further information, please see the NISCHR website: www.nischr.org.uk
Nest

Nest is a Welsh Government scheme working to help reduce the number of households in fuel poverty and make Welsh homes warmer and more energy-efficient places to live.

Nest offers a range of advice and support for everyone to save energy and maximise income. For eligible households an in-home assessment will be carried out to determine the most suitable home improvement measures at no cost to the household.

The Nest scheme is managed by British Gas, working with the Energy Saving Trust, on behalf of the Welsh Government.
NHS Centre for Equality and Human Rights

The Role and Purpose of the NHS Centre for Equality and Human Rights

NHS Centre for Equality and Human Rights is a strategic resource for NHS organisations that helps them to build capacity and capability to ensure they are able to:

1. Meet their statutory equality and human rights requirements

2. Demonstrate they meet the diverse needs of patients and staff when planning and delivering health services


What We Provide

The Centre has an agreed annual work plan but, due to the bespoke nature of its work, has the ability to be flexible enough to tailor its support as required. Set out below is an indication of the Centre’s services:

- Legislative Guidance
- Networks
- Mediation
- Equality, Diversity and Human Rights Training
Exhibitors

- Advice to the Service and Guidance on Equality and Human Rights issues
- Equality Impact Assessment (EqIA)
- e-bulletins
- Signposting to good practice
- Equality and Human Rights Library

Organ Donation

On 1 December 2015, Wales will be the first UK country to introduce a soft opt-out system for organ and tissue donation.

In 2012/13, 36 people died in Wales whilst waiting for an organ. The new law will make it easier for people in Wales to become organ donors.

From 1 December 2015, the choices will be:

If you know you want to be a donor then you can:
- Choose to do nothing and have your consent deemed or
- Register a decision to be a donor (opt in)

If you know you do not want to be a donor, then you can:
- Register a decision not to be a donor (opt out)

Organ Donation Wales are working to inform people about the upcoming changes in Wales, and what it will mean for them.

To find out more you can visit our website www.organdonationwales.org or call 0300 123 23 23.
Stop Smoking Wales

Stop Smoking Wales is the NHS Smoking Cessation Service. Stop Smoking Wales provides evidence-based advice and behavioural support for adult smokers who want to stop smoking.

Research shows smokers are four times more likely to quit with support from a service like Stop Smoking Wales than any other way.

The service is funded and run by Public Health Wales – an NHS organisation providing professionally independent public health advice and services to protect and improve the health and wellbeing of the population of Wales.

It contributes to national local tobacco control initiatives and has a key role in reducing the impact of tobacco on the health of people in Wales.

www.stopsmokingwales.com

The Stroke Association – Leading the fight against stroke

Stroke is one of the greatest health challenges of our time but doesn’t get the attention or funding that it deserves – especially compared to cancer or heart diseases.

Stoke is the third biggest killer in the UK, killing three times as many women as breast cancer and twice as many men as prostate cancer.

As the leading stroke charity in the UK we know we need to change how people think about this devastating disease. But we can’t do it on our own. We need to work with people who share our commitment to changing the world for people affected by stroke – with stroke survivors and their families; with decision makers; with researchers and medics, as well as with our supported – so we can ensure stroke gets the attention it deserves.
Tenovus

Lymphoedema services working closely with Tenovus has seen a joint venture of the Tenovus Mobile Lymphoedema clinic which travels across Wales providing a clinic base for lymphoedema patients in rugby stadiums, markets, shopping villages and supermarkets.

The Curing Lymphoedema Programme will invest in new technology to enable the provision of revolutionary Lymphatic Venous Anastamosis surgery in Wales. Morriston Hospital will act as the surgical hub for Wales for this procedure, with all pre and post-operative care taking place in community settings around the country on the mobile Tenovus unit. Funding has been awarded by the Health Technology and Telehealth Fund to support the implementation of this life changing development.
Time to Change Wales

Time to Change Wales is the first national campaign to end the stigma and discrimination faced by people with mental health problems. The Time to Change Wales campaign is delivered by a partnership of three leading Welsh mental health charities: Hafal, Gofal and Mind Cymru.

The campaign is needed because although mental health problems are very common, it can still be a taboo subject. People who experience mental illness often face stigma and discrimination in the workplace, socially and within families. This can make life with a mental health problem more difficult than the symptoms themselves.

We want to improve knowledge and understanding about mental illness and, most importantly of all, get people talking about mental health.

To meet our goal of ending mental health stigma and discrimination in Wales, the campaign takes part in a variety of activities. We support people with experience of mental health problems to run projects that challenge stigma in their own communities. We enable people with experience of mental health problems to become ‘Educators’, delivering anti-stigma training and telling their stories. We work with politicians and the press to get mental health on the agenda in Wales. We run high profile media campaigns to change attitudes towards people with mental health problems in Wales.

Mental health problems are common. One in four of us will be affected at some point in our lives. So being able to talk about mental health is something that’s important for us all. A few small words can make a big difference. Don’t be afraid to talk about mental health!
Violence Against Women and Domestic Abuse Team

On the 30th June 2014 the Minister for Local Government and Government Business, Lesley Griffiths AM introduced the Gender-based Violence, Domestic Abuse and Sexual Violence Bill to the Welsh Assembly.

The provisions of the Bill are intended to ensure a focus across the public sector on the prevention of the issues of gender-based violence, domestic abuse and sexual violence, the protection of victims and the support for those affected by such issues.

The main provisions in the Bill:

- Require the Welsh Ministers to prepare and publish a National Strategy to contribute to the pursuit of the purpose of the Bill
- Require the Welsh Ministers to appoint a Ministerial Adviser on Gender-based Violence, Domestic Abuse and Sexual Violence (Adviser)
- Require Local Authorities and Local Health Boards to jointly prepare and publish strategies aimed at contributing to the pursuit of the purpose of the Bill.

The Bill also provides the Welsh Ministers with a power to issue guidance to relevant authorities (Local Authorities, Local Health Boards, Fire and Rescue Authorities and NHS trusts) on how they should exercise their functions with a view to contributing to the pursuit of the purpose of the Bill. Examples of the types of guidance which may be issued under the Bill are:

- The training and support available for staff to help them recognise signs of gender-based violence, domestic abuse and sexual violence
- The circumstances where it is safe and appropriate to ‘Ask and Act’
• The sharing of information between relevant authorities and others
• The co-operation arrangements between relevant authorities, and between relevant authorities and others.

The provisions of the Bill are intended to ensure a focus across the public sector on the prevention of the issues of gender-based violence, domestic abuse and sexual violence, the protection of victims and the support for those affected by such issues.

The exhibition space at this conference will be used to raise awareness of the work underway to support the provisions of the Bill and to engage key stakeholders within Health in consultation on the plans. There will also be a specific focus on Female Genital Mutilation, to recognise the required Health response to ensure that young girls at risk of undergoing Female Genital Mutilation (FGM) are protected.

---

**We Predict**

We Predict delivers a live, interactive data analysis and visualisation service. Bringing key information from a variety of databases they turn data into intelligence. They reveal insights from routine data for use by lay people, managers and clinicians to inform decision making, planning and commissioning. We Predict’s combination of software engineers, statisticians and medical staff, enables a unique predictive service which clearly demarcates from simple descriptive analytics.
Posters

Posters – alphabetical order by author

Posters were submitted under the following themes:

1. Reducing harm and minimising avoidable harm
2. Tackling inequalities at a local and a national level
3. Promoting equity between the people who provide and the people who use services
4. Achieving better value in healthcare by doing some things less
5. Avoiding unnecessary interventions

<table>
<thead>
<tr>
<th>Author</th>
<th>Title</th>
<th>Themes</th>
<th>Poster Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sarah Aitken</td>
<td>The design of a programme to reduce premature mortality from cardiovascular disease in areas of multiple deprivation in Gwent</td>
<td>3</td>
<td>70</td>
</tr>
<tr>
<td>James Ansell</td>
<td>Improving transparency of performance across NHS Wales</td>
<td>3</td>
<td>88</td>
</tr>
<tr>
<td>Alyson Armstrong</td>
<td>Not just a teenage dirtbag</td>
<td>1,2</td>
<td>59</td>
</tr>
<tr>
<td>Robert Atenstaedt</td>
<td>Why do patients with non-urgent conditions present to the Emergency Department despite the availability of alternative services?</td>
<td>1,3,4,5</td>
<td>61</td>
</tr>
<tr>
<td>Linda Bailey</td>
<td>Child Measurement Programme for Wales, 2012-2013 annual report</td>
<td>2</td>
<td>39</td>
</tr>
<tr>
<td>Author</td>
<td>Title</td>
<td>Themes</td>
<td>Poster Number</td>
</tr>
<tr>
<td>-----------------------</td>
<td>-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
<td>--------</td>
<td>---------------</td>
</tr>
<tr>
<td>Andrea Basu</td>
<td>Eating for 1, Healthy and Active for 2: feasibility of delivering novel, compact training for midwives to build knowledge and confidence in giving nutrition, physical activity and weight management advice during pregnancy</td>
<td>3</td>
<td>38</td>
</tr>
<tr>
<td>Enzo Mark Di Battista</td>
<td>The feasibility of implementing a cardiovascular and type 2 diabetes prevention project at the workplace: a qualitative study of stakeholder’s perspectives</td>
<td>1,2,3</td>
<td>50</td>
</tr>
<tr>
<td>Sian Biddyr</td>
<td>Look After Your Eyes, Community Pharmacy Wales campaign</td>
<td>1</td>
<td>23</td>
</tr>
<tr>
<td>Graham Brown</td>
<td>Programme Budgeting and Marginal Analysis of the Respiratory Pathway in North Wales</td>
<td>1,2,3,4,5</td>
<td>19</td>
</tr>
<tr>
<td>Rachel Brown</td>
<td>‘A lot of the social events in Uni revolve around alcohol and going out so to join in, you sort of have to drink’: understanding multilevel influences on new university student’s alcohol use and implications for practice</td>
<td>1,5</td>
<td>17</td>
</tr>
<tr>
<td>Author</td>
<td>Title</td>
<td>Themes</td>
<td>Poster Number</td>
</tr>
<tr>
<td>---------------------</td>
<td>----------------------------------------------------------------------</td>
<td>--------</td>
<td>---------------</td>
</tr>
<tr>
<td>Nicole Burchett</td>
<td>Exploring the experience of receiving a mental health diagnosis</td>
<td>3</td>
<td>87</td>
</tr>
<tr>
<td>Jan Burke</td>
<td>An economic appraisal of the ‘Wellbeing through Work’ staff health and wellbeing service</td>
<td>1,5</td>
<td>30</td>
</tr>
<tr>
<td>Louise Carrington</td>
<td>Completing the audit cycle: a partnership between National Cancer Breast Cancer Audit and local clinical action investigating unusual rates of mastectomies in the treatment of breast cancer</td>
<td>1,2,5</td>
<td>80</td>
</tr>
<tr>
<td>Gavin Chappell</td>
<td>Audit of management of Hepatitis B in pregnancy in Cardiff and Vale 2008-2013</td>
<td>2,1</td>
<td>77</td>
</tr>
<tr>
<td>Catherine Chin</td>
<td>Health disability sport pathway</td>
<td>2,5</td>
<td>02</td>
</tr>
<tr>
<td>Hugo Cosh</td>
<td>Obesity in Wales: socio-economic and geographical inequality</td>
<td>2</td>
<td>57</td>
</tr>
<tr>
<td>Hazel Cryer</td>
<td>A holistic approach to engaging hard-to-reach, disadvantaged communities in health behaviour change programmes</td>
<td>2</td>
<td>82</td>
</tr>
<tr>
<td>Rebecca Cushen</td>
<td>Childhood immunisations and ethnicity: inequitable uptake across Cardiff and Vale University Health Board</td>
<td>2</td>
<td>16</td>
</tr>
<tr>
<td>Author</td>
<td>Title</td>
<td>Themes</td>
<td>Poster Number</td>
</tr>
<tr>
<td>-----------------</td>
<td>----------------------------------------------------------------------</td>
<td>--------</td>
<td>---------------</td>
</tr>
<tr>
<td>Paul Deslandes</td>
<td>Promotion of prudent prescribing in Wales through national prescribing indicators</td>
<td>1,4,5</td>
<td>35</td>
</tr>
<tr>
<td>Sian ap Dewi</td>
<td>An integrated approach to a weighty issue</td>
<td>3,2,1</td>
<td>20</td>
</tr>
<tr>
<td>Ben Dineen</td>
<td>Spice Time Credits in health and social care</td>
<td>2,3</td>
<td>71</td>
</tr>
<tr>
<td>Andrew Evans</td>
<td>Are younger women accessing emergency contraception from pharmacies in Wales more likely to report behaviour that puts them at risk of unintended pregnancy?</td>
<td>1</td>
<td>15</td>
</tr>
<tr>
<td>Sian Evans</td>
<td>Attitudes and beliefs of the primary care workforce towards healthy lifestyle interventions and health improvement programmes</td>
<td>2</td>
<td>12</td>
</tr>
<tr>
<td>Sian Evans</td>
<td>Can prescribing advisors influence clinician’s behaviour to signpost and socially prescribe health improvement interventions?</td>
<td>2</td>
<td>13</td>
</tr>
<tr>
<td>Andrea Gartner</td>
<td>Alcohol misuse: socio-economic patterns of consumption, hospital admissions and mortality</td>
<td>1,2</td>
<td>46</td>
</tr>
<tr>
<td>Nicola Gordon</td>
<td>Newtown community research project</td>
<td>2</td>
<td>14</td>
</tr>
<tr>
<td>Author</td>
<td>Title</td>
<td>Themes</td>
<td>Poster Number</td>
</tr>
<tr>
<td>----------------------</td>
<td>-----------------------------------------------------------------------</td>
<td>------------</td>
<td>---------------</td>
</tr>
<tr>
<td>Liz Green</td>
<td>Health Impact Assessment (HIA) and housing: evidence review and case studies</td>
<td>1,2</td>
<td>43</td>
</tr>
<tr>
<td>Beverley Gregory</td>
<td>The innovation of withdrawing unvaccinated contacts of measles cases from educational settings during a measles outbreak in South Wales</td>
<td>1</td>
<td>44</td>
</tr>
<tr>
<td>Charlotte Grey</td>
<td>Do warmer houses make people healthier? Evaluating the health impacts of Welsh Government’s Arbed 2 energy-efficiency investment programme</td>
<td>1,2</td>
<td>05</td>
</tr>
<tr>
<td>Sian Griffiths</td>
<td>Implementing prudent practice: optimising outcomes of elective surgery in Cardiff and Vale through systematic lifestyle risk factor management</td>
<td>1,2,3,4,5</td>
<td>09</td>
</tr>
<tr>
<td>Jane Hanson</td>
<td>The International Cancer Benchmarking Partnership (ICBP): overview and impact on cancer policy and practice</td>
<td>1,2,3</td>
<td>79</td>
</tr>
<tr>
<td>Brendan Healy</td>
<td>Audit of patients that are inappropriately labelled ‘High Risk’ with regards to blood borne viruses</td>
<td>1,3</td>
<td>74</td>
</tr>
<tr>
<td>Author</td>
<td>Title</td>
<td>Themes</td>
<td>Poster Number</td>
</tr>
<tr>
<td>-------------------------</td>
<td>-------------------------------------------------------------------------------------------</td>
<td>--------</td>
<td>---------------</td>
</tr>
<tr>
<td>Julie Hnatiw</td>
<td>Reducing health inequality: improving immunisation uptake in Flying Start</td>
<td>2</td>
<td>32</td>
</tr>
<tr>
<td>Simon Hutchings</td>
<td>Primary care prescribing by General Dental Practitioners in Wales: 2009 to 2014</td>
<td>4,5</td>
<td>63</td>
</tr>
<tr>
<td>Shiyu Jiang</td>
<td>Energy-efficiency interventions in housing: monitoring impact on health, comfort and energy consumption</td>
<td>1,2</td>
<td>04</td>
</tr>
<tr>
<td>Tracey Carrier Johnson</td>
<td>An evaluation of Health Visitors practice in the physical examination of infants up to eight weeks of age</td>
<td>1,4</td>
<td>72</td>
</tr>
<tr>
<td>Ffion Jones</td>
<td>Prudent checking procedure for nasogastic tubes</td>
<td>1,4,5</td>
<td>33</td>
</tr>
<tr>
<td>Laura Jones</td>
<td>Reduce the risk of stroke occurring in patients with atrial fibrillation as part of the 1000 lives plus in primary care</td>
<td>2</td>
<td>85</td>
</tr>
<tr>
<td>Nicola Jones</td>
<td>Effective community interfacing</td>
<td>2</td>
<td>10</td>
</tr>
<tr>
<td>Rachel Jones</td>
<td>Reducing laboratory turnaround times in cervical screening Wales</td>
<td>1,2,4</td>
<td>18</td>
</tr>
</tbody>
</table>
## Posters

<table>
<thead>
<tr>
<th>Author</th>
<th>Title</th>
<th>Themes</th>
<th>Poster Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lorraine Joomun</td>
<td>How women with dependent children who live in temporary accommodation access health care services</td>
<td>3</td>
<td>31</td>
</tr>
<tr>
<td>Claire Jordan</td>
<td>‘First Steps’ education for type 2 diabetes</td>
<td>1</td>
<td>34</td>
</tr>
<tr>
<td>Fiona Kinghorn</td>
<td>Developing an approach to tackling inequity of access to, and use of health services in Cardiff and Vale University Health Board</td>
<td>2</td>
<td>68</td>
</tr>
<tr>
<td>Claire Lewis</td>
<td>Bowel screening Wales’ quality assurance framework</td>
<td>1</td>
<td>51</td>
</tr>
<tr>
<td>Claire Lewis</td>
<td>Implementing a user experience framework in bowel screening Wales</td>
<td>3</td>
<td>66</td>
</tr>
<tr>
<td>Rachel Lewis</td>
<td>Improving outcomes for smoking cessation: MAMSS</td>
<td>1</td>
<td>06</td>
</tr>
<tr>
<td>Hannah Littlecott</td>
<td>Association between breakfast consumption and educational outcomes in 9-11 year old children in Wales</td>
<td>2</td>
<td>28</td>
</tr>
<tr>
<td>Grace McCutchan</td>
<td>A systematic review of cancer awareness, beliefs about cancer and symptomatic presentation in the context of social deprivation</td>
<td>2</td>
<td>29</td>
</tr>
<tr>
<td><strong>Author</strong></td>
<td><strong>Title</strong></td>
<td><strong>Themes</strong></td>
<td><strong>Poster Number</strong></td>
</tr>
<tr>
<td>--------------</td>
<td>----------------------------------------------------------------------------------------------------</td>
<td>------------</td>
<td>-------------------</td>
</tr>
<tr>
<td>Claire MacIver</td>
<td>The application of guidance regarding the confidentiality of HIV positive patient information by General Practitioners in Wales</td>
<td>2,1</td>
<td>76</td>
</tr>
<tr>
<td>Heather Mahoney</td>
<td>Managing delirium in elderly patients on an acute orthopaedic ward</td>
<td>1</td>
<td>53</td>
</tr>
<tr>
<td>Susan Mably</td>
<td>Add to Your Life: the online health and well being self assessment for people over 50 years in Wales</td>
<td>2,3</td>
<td>84</td>
</tr>
<tr>
<td>Ruby Marzella</td>
<td>Mam knows best? Exploring intergenerational feeding practices and decision making with mothers and grandmothers in urban South Wales</td>
<td>1</td>
<td>83</td>
</tr>
<tr>
<td>Nuno Mendes</td>
<td>Developing and implementing an innovative multi-agency substance misuse service for children, young people and practitioners</td>
<td>1,3,5</td>
<td>21</td>
</tr>
<tr>
<td>Michelle Noble</td>
<td>Audit of samples submitted to the laboratory labelled ‘High Risk’</td>
<td>1,3</td>
<td>75</td>
</tr>
<tr>
<td>Michelle Olver</td>
<td>Management of first trimester miscarriage at home: giving women choice</td>
<td>1,3,4</td>
<td>04</td>
</tr>
<tr>
<td>Author</td>
<td>Title</td>
<td>Themes</td>
<td>Poster Number</td>
</tr>
<tr>
<td>-------------------</td>
<td>----------------------------------------------------------------------</td>
<td>--------</td>
<td>---------------</td>
</tr>
<tr>
<td>Katie Palmer</td>
<td>Food Cardiff: tackling food related health inequalities as part of a sustainable food system approach in Cardiff</td>
<td>2</td>
<td>73</td>
</tr>
<tr>
<td>Sarah Perry</td>
<td>Flying Start health visiting programme in Cardiff: are antenatal contacts making a difference? : an innovative service developed by Flying Start Midwife</td>
<td>2</td>
<td>86</td>
</tr>
<tr>
<td>Sam Pickles</td>
<td>Evaluation of Cwm Taf Health Board’s Joint Care Programme a year on from its completion. A 16 week exercise professional led dietetic and exercise intervention for obese patients with knee osteoarthritis</td>
<td>1,4,5</td>
<td>60</td>
</tr>
<tr>
<td>Jayne Premier</td>
<td>Improving the quality and safety of anticoagulation with warfarin</td>
<td>1</td>
<td>56</td>
</tr>
<tr>
<td>Tracy Price</td>
<td>Health of Children and Young People in Wales</td>
<td>1,2,5</td>
<td>58</td>
</tr>
<tr>
<td>Alison Pritchard</td>
<td>Ageing Well in Wales</td>
<td>1,2,3,4,5</td>
<td>41</td>
</tr>
<tr>
<td>Jennifer Proctor</td>
<td>Thromboprophylaxis: greater compliance, better outcomes in the surgical setting</td>
<td>1</td>
<td>24</td>
</tr>
<tr>
<td>Author</td>
<td>Title</td>
<td>Themes</td>
<td>Poster Number</td>
</tr>
<tr>
<td>------------------</td>
<td>----------------------------------------------------------------------</td>
<td>--------</td>
<td>---------------</td>
</tr>
<tr>
<td>Josef Prygodzicz</td>
<td>Cardiff and Vale Employers Network: First Year Pilot Evaluation</td>
<td>2</td>
<td>54</td>
</tr>
<tr>
<td>Elizabeth Randell</td>
<td>ANDREA-LD: Anti-psychotic Drug REduction in primary care for Adults with Learning Disabilities</td>
<td>1,4,5</td>
<td>01</td>
</tr>
<tr>
<td>Ceri Richards</td>
<td>Prevalence of Diabetic Retinopathy within the hospital eye service in four local health boards in Wales</td>
<td>1,2,4</td>
<td>22</td>
</tr>
<tr>
<td>Amanda Roberts</td>
<td>Newborn hearing screening Wales: user satisfaction surveys and screener training</td>
<td>1</td>
<td>69</td>
</tr>
<tr>
<td>Alison Scouller</td>
<td>Nutrition in pregnancy and inequalities in health: midwives’ role</td>
<td>1,2</td>
<td>81</td>
</tr>
<tr>
<td>Aneet Sehmi</td>
<td>Delivering cancer support services to Black, Asian, Minority Ethnic and Refugee (BAMER) communities across Cardiff</td>
<td>2</td>
<td>40</td>
</tr>
<tr>
<td>Victoria Shepherd</td>
<td>Research priority setting in care homes</td>
<td>1,3</td>
<td>45</td>
</tr>
<tr>
<td>Author</td>
<td>Title</td>
<td>Themes</td>
<td>Poster Number</td>
</tr>
<tr>
<td>--------------------</td>
<td>-----------------------------------------------------------------------</td>
<td>--------</td>
<td>---------------</td>
</tr>
<tr>
<td>Wendy Simmonds</td>
<td>Evaluation of current delegation practices of Registered Nurses (RN) to Health Care Support Workers (HCSW’s) within the local community setting to identify training needs and appropriate use of HCSW’s ensuring the provision of quality care using standardization of practice across the community setting</td>
<td>1,2,4</td>
<td>62</td>
</tr>
<tr>
<td>Anthony Skates</td>
<td>Delivery health information services in community settings: engaging on the frontline</td>
<td>1,2,3</td>
<td>49</td>
</tr>
<tr>
<td>Sikha de Souza</td>
<td>Key messages for the national screening programmes in Wales</td>
<td>2,3</td>
<td>67</td>
</tr>
<tr>
<td>Rebecca Thomas</td>
<td>Incidence of diabetic retinopathy within the diabetic retinopathy screening service for Wales (DRSSW): determining safe screening intervals</td>
<td>1,4,5</td>
<td>52</td>
</tr>
<tr>
<td>Sue Thomas</td>
<td>HealthInfo4Life: an all Wales approach to the provision of health and wellbeing information</td>
<td>2,3</td>
<td>27</td>
</tr>
<tr>
<td>Author</td>
<td>Title</td>
<td>Themes</td>
<td>Poster Number</td>
</tr>
<tr>
<td>-------------------</td>
<td>----------------------------------------------------------------------</td>
<td>--------</td>
<td>---------------</td>
</tr>
<tr>
<td>Samantha Turner</td>
<td>Developing an online ‘School Travel and Child Safety Survey’ (STCSS) in collaboration with Neath Port Talbot Council</td>
<td>1,2,5</td>
<td>08</td>
</tr>
<tr>
<td>Tracy Valade</td>
<td>Transforming care in the community</td>
<td>1,2,4,5</td>
<td>64</td>
</tr>
<tr>
<td>Ceri White</td>
<td>Is the deprivation gap decreasing for cancer outcomes in Wales?</td>
<td>2,3</td>
<td>47</td>
</tr>
<tr>
<td>Lisa Williams</td>
<td>An all Wales approach to the development, implementation and evaluation of a structured weight management programme delivered by trained community workers</td>
<td>2</td>
<td>78</td>
</tr>
<tr>
<td>Victoria Wood</td>
<td>Partnership working in Hywel Dda to increase healthcare workers’ (HCWs) uptake of seasonal influenza (flu) vaccination</td>
<td>1</td>
<td>48</td>
</tr>
<tr>
<td>Matt Wyatt</td>
<td>ANGEL Taxonomy</td>
<td>1,2,3,4</td>
<td>11</td>
</tr>
</tbody>
</table>
THE MORE WE KNOW
THE STRONGER WE GROW

FIGHT FOR EVERY HEARTBEAT
bhf.org.uk

Join the Alliance at the BHF stand today
Better care for older people

We want to support doctors in providing good care for older patients.

We’ve pulled together guidance, tips, tools and other resources to help us all better understand this area of care.

Find out more at www.gmc-uk.org/oldercare.
We aim to support improvements in services by collecting, processing, interpreting, analysing and disseminating data effectively. We provide a range of specialist services designed to help turn data into meaningful information and intelligence. Our training offerings aim to help organisations develop their skills in the use of data.

DATA UNIT ~ WALES
UNED DDATA ~ CYMRU

Ein nod yw cefnogi gwellaithau mewn gwasanaethau drwy gasgliu, prosesu, dehongli, dadansodd a lledaenu data’n effeithiol. Rydym yn darparu amrediad o wasanaethau arbenigol sydd wedi eu dylunio i helpu i ddatblygu ei sgiliau wrth ddefnyddio data.

www.dataunitwales.gov.uk
029 2090 9500

@dataunitwales
Roedd ofn ar Peter siarad am sgitsoffrenia Dai.

Er mwyn achub y byd, byddai bod yn archarwr yn helpu, ond dim ond siarad mae Dai eisiau ei wneud.

Does dim angen i chi fod yn archarwr.
Pan fydd gan rywun rydych yn ei adnabod broblem ieichyd meddwl, byddwch yn arbennig drwy fod yn ffrind.
Rhagor o wybodaeth: bit.ly/byddy

Peter was scared of talking about Dai’s schizophrenia.

For saving the world, being a superhero would help, but Dai just wants to talk.

You don't need to be a superhero.
When someone you know has a mental health problem, be extraordinary just by being a friend.
Find out more: bit.ly/justbeafriend

Peter was scared of talking about Dai’s schizophrenia.

amserinewidcymru.org.uk / timetochangewales.org.uk